CASE STUDY

ShowMgr.com has been able to provide a winning solution for Microsoft Production Studios, through its complete and configurable web-based Enterprise Resource Planning (ERP) platform, helping Microsoft Production Studios to streamline its multifaceted business processes.

Microsoft Production Studios is the largest media production facility in the Pacific Northwest, creating high-quality media for a variety of global distribution and presentation outlets. They create more than 3,000 media productions every year.

Microsoft Production Studios is utilizing ShowMgr for its production scheduling, facility management, and resource management, along with chargeback billing for both its internal and external customers.

Situation:

Microsoft Production Studios was utilizing a legacy in-house software system that was no longer fulfilling its needs. It needed a way to improve its productivity and reporting options, in addition to necessary integrations with its accounting and invoice systems. Microsoft Production Studios also needed a solution that was easy for its vendors to learn and operate, along with the ability to access the solution with only a web browser.

Solution:

Microsoft Production Studios allowed ShowMgr.com to configure and implement a tailored solution that not only solved its situation, but provided additional benefits and functionality that its in-house system was not able to offer.

ShowMgr.com began the process by taking the time to understand Microsoft Production Studios' processes, and the way it works, in order to configure a tailored ShowMgr instance to reflect its unique workflow. This included documenting Microsoft Production Studios' workflow in the form of workflow drawings.

Two integration points were developed within the software:

- An integration point with its accounting system for billing purposes
- An integration point with its invoice system to track costs – this functionality ingests vendor invoices from the accounting system and automatically pairs them with the appropriate expense within each projects budget

Now, several customized accounting and analytical reports can be generated to support the complex needs of it finance department.

Plus, the web-based solution is easily accessible to vendors so they have constant access to the latest information entered in ShowMgr, and information that they need, anywhere at any time, on just about any connected device. ShowMgr's robust security configuration options provide the ability to display only the information that vendors need to see, while keeping other proprietary or sensitive details hidden.

Impact:

The tailored ShowMgr.com software solution was able to greatly streamline Microsoft Production Studios' complex business processes. For example, vendors and schedulers are now located within the same software system.

In addition, Microsoft Production Studios now has new levels of depth in understanding its business. Finally, Microsoft Production Studios continues to benefit from new enhancements to the ShowMgr software, and expand the use of ShowMgr throughout its organization.