

Hi there,

Today's talent leaders say text messaging is the most effective channel for engaging candidates – resulting in increased response rates, faster replies, and more hires.

Our new ebook, "<u>Texting for Talent: How Text Messaging is Transforming Candidate</u>

<u>Engagement</u>" covers everything you need to know to make texting the centerpiece of your talent engagement strategy.

Download the ebook and learn:

- How texting compares to traditional communication channels like phone and email
- The role of texting at different stages of the candidate journey
- How a Talent Engagement Platform seamlessly incorporates texting into your recruiting strategy
- The advantages of using text messaging to engage talent
- Dos and don'ts for texting candidates

Want to foster a greater connection with candidates through text messaging?

Get the ebook