ELLIS DUNN

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LinkedIn | Portfolio

Work History

Dayton Independent Film Festival, Dayton, OH

Mar 2024 - Present

Film Festival Programmer & Social Media Manager

- Analyze and review submitted films utilizing industry knowledge to ensure quality festival selections
- Execute engaging promotional campaigns for DIFF's Instagram and TikTok accounts
- Initiate 10+ outreach campaigns to engage with local filmmakers and businesses for future sponsors

University of Dayton, Dayton, OH

Aug 2023 - Present

Flyer TV Manager

- Manage and facilitate students in the successful execution of individual projects in all stages of Production
- Lead in orchestrating collaborative productions with fellow students to create impactful short films

Social Media Specialist

- Produce compelling, industry-relevant content for University of Dayton's social media platforms, driving a 25% increase in engagement and analytics
- Brainstorm social media ideas, attend campus events, and write engaging social copy

Video Editing Assistant

- Collaborate with full-time video editor streamlining draft projects using Adobe Creative Cloud software
- Support video production team on university film sets serving as a Production Assistant

Projects

UD as Album Covers 2024

- Conceptualized and published 16 eye-catching album covers tailored to University of Dayton's brand for Instagram and TikTok platforms
- Designed album covers in Adobe Photoshop and rebuilt Spotify player UI in Illustrator

"We Don't Just Fly, We Soar!" - University of Dayton TV Commercial

2023

- Collaborated in creation of the University of Dayton's official commercial delivered to television stations and used in online advertising
- Served as Production Assistant in Production and Assistant Editor in Post-Production utilizing Adobe Premiere Pro & After Effects CC

2001: A Flavor Odyssey - Vitamin Water Commercial

2023

- Conceptualized and created commercial using creative camera movements and frames
- Storyboarded shots, gathered 30 references, and rearranged score to match specific cuts

Night of the Living Potato Head - Stop Motion Short Film

2023

- Wrote, directed, and edited a short film utilizing stop motion and lighting techniques
- Captured and assembled over 1000 individual frames resulting in fluid stop motion visuals

Education

University of Dayton, Dayton OH

Expected graduation in May 2025

B.A. of Arts: Media Production, Film Studies Minor

3.64 Cumulative GPA, Dean's List