

# Ellis Dunn

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## EXPERIENCE

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### University of Dayton Marketing & Communications | Dayton, OH

*Social Media Specialist*

January 2024 – Present

- Spearhead social media posts such as recreating iconic album covers aligning with the University of Dayton's brand image resulting in increased engagement among various demographics
- Conceptualize social media campaigns by attending campus events and tailoring posts to improve engagement
- Analyze social media metrics to refine content strategy and enhance follower interaction and engagement rate

*Assistant Editor*

August 2023 – Present

- Collaborate with lead editor in Adobe Premiere Pro to streamline editing workflows, enhancing project completion efficiency by 25% and meeting quality standards
- Support on-set production teams, ensuring efficient shoot organization and maintaining a cohesive workflow
- Assist in video post-production by organizing media assets and preparing timelines, optimizing productivity

### Dayton Independent Film Festival | Dayton, OH

*Assistant Director*

January 2024 – October 2024

- Evaluate 100+ submitted films using industry standards to curate a high-quality festival lineup
- Create engaging trailers for festival film blocks, featuring highlights from nominated films
- Lead Q&A sessions with filmmakers, fostering collaborative discussions and enhancing audience experience

### National Student Leadership Conference | Los Angeles, CA

*Assistant Team Advisor*

May 2024 – July 2024

- Selected amongst 1600 applicants to serve as an Assistant Team Advisor, serving as a leader and role model for students to follow and learn from
- Taught foundational “Visual Design and Cinema Cameras” lessons to over 150 high school students, fostering collaboration and hands-on learning that increased student confidence
- Mentored students in creating short films on the UCLA campus, using project-based learning to improve creative problem-solving and teamwork in filmmaking

## EDUCATION

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### University of Dayton | Dayton, OH

Graduation May 2025

*Bachelor of Arts in Media Production, Film Studies Minor*

GPA: 3.67

## PROJECTS

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### Placed: The Journey Through Foster Care

*Audio, Cinematography, Marketing*

May 2025

- Shot and crafted the visual style of a student-led documentary on the foster care system in Ohio, using dynamic lighting setups to enhance storytelling and capture compelling interview soundbites
- Designed a rich and immersive soundscape through foley, sound effects, and precise audio mixing, enhancing the film's emotional depth and drawing audiences deeper into the story

### Dayton Independent Film Festival 2024 Trailers

*Audio, Editing, Marketing*

September 2024

- Edited four thematic trailers—“Tension,” “Twisted,” “Hopeful,” and “Perseverance”—to introduce each film festival screening block
- Designed soundscapes and adjusted shot pacing to align with each block's theme, ensuring a cohesive viewing experience

### 2001: A Flavor Odyssey – Vitamin Water Commercial

*Director, Editor, Gaffer, Writer*

March 2023

- Developed a concept and storyboards inspired by Stanley Kubrick, showing creativity and time management in executing vision within 30 second constraint
- Directed set lighting and managed camera operations to achieve storyboard vision, maintaining high precision and continuity in editing