

Ellis Dunn

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EDUCATION

University of Dayton | Dayton, OH Expected Graduation May 2025
Bachelor of Arts in Media Production, Film Studies Minor GPA: 3.65

EXPERIENCE

University of Dayton Marketing & Communications | Dayton, OH January 2024 – Present
Social Media Specialist

- Develop and manage social media content using time management and creativity to align with the University of Dayton's brand strategy across platforms like Instagram and TikTok
- Conceptualize social media campaigns by attending campus events and tailoring posts to improve engagement
- Analyze social media metrics to refine content strategy and enhance follower interaction and engagement rate

Assistant Editor August 2023 – Present

- Collaborate with lead editor in Adobe Premiere Pro to streamline editing workflows, enhancing project completion efficiency by 15% and meeting quality standards
- Support on-set production teams, ensuring efficient shoot organization and maintaining a cohesive workflow
- Assist in video post-production by organizing media assets and preparing timelines, optimizing productivity

Dayton Independent Film Festival | Dayton, OH January 2024 – October 2024
Assistant Director

- Evaluate 100+ submitted films using industry standards to curate a high-quality festival lineup
- Create engaging trailers for festival film blocks, featuring highlights from nominated films
- Lead Q&A sessions with filmmakers, fostering collaborative discussions and enhancing audience experience
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National Student Leadership Conference | Los Angeles, CA May 2024 – July 2024
Assistant Team Advisor

- Taught foundational "Visual Design and Cinema Cameras" lessons to over 150 high school students, fostering collaboration and hands-on learning that increased student confidence
- Mentored students in creating short films on the UCLA campus, using project-based learning to improve creative problem-solving and teamwork in filmmaking
- Coordinated with the advisory team to monitor and assess student progress, utilizing tailored time management strategies to provide individualized mentorship for skill growth

PROJECTS

"We Don't Just Fly, We Soar!" – University of Dayton TV Commercial November 2023
Production Assistant, Assistant Editor

- Collaborated with senior editors refining footage and enhancing visual quality to produce a commercial that aired on ESPN+ and garnered 300,000+ views
- Supported production team on-set by organizing and logging footage in Adobe Premiere Pro, ensuring streamlined transitions into post-production

2001: A Flavor Odyssey – Vitamin Water Commercial March 2023
Writer, Director, Gaffer, Editor

- Developed a concept and storyboards inspired by Stanley Kubrick, showing creativity and time management in executing vision within 30 second constraint
- Directed set lighting and managed camera operations to achieve storyboard vision, maintaining high precision and continuity in editing

Night of the Living Potato Head March 2023
Writer, Director, Gaffer, Editor

- Produced a stop-motion short with 1,000+ frames, using meticulous frame-by-frame animation techniques to ensure smooth transitions
- Edited and organized frames in Adobe Premiere Pro, timing transitions precisely to enhance fluid motion and amplify the film's comedic impact