

ELLIS DUNN

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Work History

Dayton Independent Film Festival

Dayton, OH

Film Screener & Social Media Manager

Mar 2024 - Present

- Screen and analyze submitted films utilizing industry knowledge to ensure high quality festival selections
- Execute engaging promotional campaigns for DIFF's Instagram and TikTok accounts as well as initiated outreach campaigns to engage with local filmmakers and businesses

University of Dayton Communication, Marketing, & Media Production Depts.

Dayton, OH

Flyer TV Manager

Mar 2024 - Present

- Managed and supported students in the successful execution of individual projects in all stages of Production
- Orchestrated collaborative productions with fellow students to create impactful short films

Social Media Specialist

Jan 2024 - Present

- Produced compelling, industry-relevant content for University of Dayton's social media platforms, driving a 25% increase in engagement and analytics
- Brainstorm social media ideas, attend events, and write engaging social copy

Video Editing Assistant

Aug 2023 - Present

- Orchestrate collaborative efforts with full-time video editor to streamline editing projects
- Support video production team on university film sets serving as a Production Assistant

Projects

UD as Album Covers

Mar 2024

- Conceptualized and published eye-catching album covers tailored to University of Dayton's brand for Instagram and TikTok platforms
- Designed album covers in Adobe Photoshop and rebuilt Spotify player UI in Illustrator

We Don't Just Fly, We Soar! - University of Dayton TV Commercial

Oct 2023

- Collaborated in creation of the University of Dayton's official commercial delivered to television stations and used in online advertising
- Served as Production Assistant during Production and Assistant Editor in Post-Production utilizing Adobe Premiere Pro & After Effects CC

Night of the Living Potato Head - Stop-Motion Short Film

May 2023

- Wrote, directed, acted, gaffed, and edited a short film utilizing stop motion and unique lighting techniques
- Captured and assembled over 1000 stop motion frames together resulting in fluid visuals

2001: A Flavor Odyssey - Vitamin Water Commercial

Apr 2023

- Wrote, directed, acted, gaffed, and edited a short ad using creative camera movements and lighting methods
- Storyboarded shots in Pre-Production by gathering references and timing to match score arrangement

Education

University of Dayton

Expected graduation in May 2025

B.A. of Arts: Media Production, Film Studies Minor

Dayton, OH

3.58 Cumulative GPA, Dean's List