# **ELLIS DUNN**

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## LinkedIn | Portfolio

# **Work History**

Flyer TV Manager Mar 2024 – Present

# University of Dayton Media Production Dept.

Dayton, OH

- Lead in orchestrating collaborative productions with fellow students to create impactful short films
- Manage and facilitate students in the successful execution of individual projects in all stages of Production

#### Film Festival Programmer & Social Media Manager

Jan 2024 - Present

#### Dayton Independent Film Festival

Dayton, OH

- Analyze and review submitted films utilizing industry knowledge to ensure quality festival selections
- Execute engaging promotional campaigns for DIFF's Instagram and TikTok accounts
- Initiate 10+ outreach campaigns to engage with local filmmakers and businesses for future sponsors

#### Social Media Specialist

Jan 2024 - Present

## University of Dayton Marketing & Communications

Dayton, OH

- Produce compelling, industry-relevant content for University of Dayton's social media platforms, driving a 25% increase in engagement and analytics
- Brainstorm social media ideas, attend campus events, and write engaging social copy

#### **Video Editing Assistant**

Aug 2023 - Present

# University of Dayton Marketing & Communications

Dayton, OH

- Collaborate with full-time video editor streamlining draft projects using Adobe Creative Cloud software
- Support video production team on university film sets serving as a Production Assistant

# **Projects**

UD as Album Covers 2024

- Conceptualized and published 16 eye-catching album covers tailored to University of Dayton's brand for Instagram and TikTok platforms
- Designed album covers in Adobe Photoshop and rebuilt Spotify player UI in Illustrator

# "We Don't Just Fly, We Soar!" - University of Dayton TV Commercial

2023

- Collaborated in creation of the University of Dayton's official commercial delivered to television stations and used in online advertising
- Served as Production Assistant in Production and Assistant Editor in Post-Production utilizing Adobe Premiere Pro & After Effects CC

#### 2001: A Flavor Odyssey - Vitamin Water Commercial

2023

- Conceptualized and created commercial using creative camera movements and frames
- Storyboarded shots, gathered 30+ references, and rearranged score to match specific cuts

## Night of the Living Potato Head - Stop Motion Short Film

2023

- Wrote, directed, and edited a short film utilizing stop motion and lighting techniques
- Captured and assembled over 1000 individual frames resulting in fluid stop motion visuals

# **Education**

Bachelor of Arts in Media Production, Minor in Film Studies University of Dayton

Expected graduation in May 2025

Dayton, OH

3.65 Cumulative GPA, Dean's List