

B.ARK Script: Villain Propaganda

Written by Candice Snow

Concept:

Fish news anchor, Gil Flounders of Sea-Span, proudly introduces the viewer to the various-ranking soldiers of Chog's Army one by one.

Duration: 40 seconds

Look:

- Realistic fish news-anchor in a suit is animated in cutout. He's holding paper, tapping them against the table to arrange them as he speaks. Sometimes he gets so excited he throws the papers.
- Large frame in the back showing boss battle gameplay
- Newsbars with jokes
- Excitable voice over narration

Structure:

- Very quick description of minions and their attack style
- Quick description of sub-bosses and their attack style
- More excited description of bosses
- Overly excited reveal of Chog with a ridiculous amount of praise in his description
- Outro with hero shot of all characters

Newsbar: Bow down before CHOG / New leadership positions open for the Official Chog Fan Club / Looking for ways to help your glorious leader? Enlist in the Dark Tide today! / Can't enlist? Volunteer your time as a scrap metal collector / All donations of scrap metal and supplies can be deposited at any Chog laboratory / Do your part and protect our oceans / All hail our glorious leader CHOG

Villain Propaganda Newscast

Open with a “Breaking News” splash screen that transitions to the newsroom.

INT. NEWS ROOM

Gil Flounders, news reporter, sits in front of the news desk reporting breaking news to the fish citizens of Earth that have taken over and imprisoned all surface dwellers. Gil has a comically exaggerated Mid Atlantic accent like something you’d hear out of a 1930’s news report. Today’s report is, surprisingly, not focused on spreading lies about B.ARK, but rather to indoctrinate his aquatic audience with exaggerated praise for the members of Chog’s Army in a style similar to WWII enlistment propaganda.

Gil Flounders

Attention good fish of the sea! Look alive because I’m about to share news more important than whatever it is you’re doing right now.

Today’s report is a *very* special presentation honoring the patriotic Dark Tide in their fight against the evil space gang known as B.ARK.

A picture displays the members of the B.ARK team scribbled/crossed out.

It is then replaced with footage of grunt cyberfish minions attacking the B.ARK team in formation. Schools of tiny robotic fish swarm the screen and shoot bullets.

Gil Flounders

As you can see, no fish is too small to enlist! In pieces we may be sushi, but together our school is unstoppable!

Video is replaced with footage of the sub-bosses (ie. Pufferfish shooting projectiles, expanding in size, and floating around the screen and Sting Ray with laser guns)

Gil Flounders

Just look at these brave Dark Tiders doing their part. Keep up the great work!

Video is replaced with a static screen showing all of Chog’s high-ranking generals all at once with their names underneath.

Gil Flounders

Chog's generals are among the finest, the fiercest, the bravest, the boldest, the most revered warriors taking on the surface-dwellers. Look at this handsome lineup!

Video footage highlights Spike the Narwhal's mech abilities and attack patterns.

Gil Flounders

Fighting in our corner is Spike the Narwhal. Despite his projectiles, he's actually charging the enemy head-on? Have you ever seen a more impressive display?!

Video footage highlights Vic the Sea Snake's mech abilities and attack patterns.

Gil Flounders

Here's Vic the Sea Snake and his impenetrable waves of cannon-fire. I'd like to see the surface-dwellers evade those bullets!

Video footage highlights Bubble the Goldfish's mech abilities and attack patterns.

Gil Flounders

Bubbles the Goldfish is our newest recruit, but a most formidable one! I can feel his raw hatred for the enemy with every blast of his mech!

Video footage highlights the Enyo the Angler Fish's mech abilities and attack patterns.

Gil Flounders

Enyo is a fighter from the deepest reaches of our waters. Wait. . . is he using the surrounding pollution as a weapon? So resourceful! This is a proud day indeed.

Video footage highlights Kraken's mech abilities and attack patterns, including his jellyfish minion attacks.

(SFX of the loud Kraken screech)

Gil Flounders

Kraken's ear-splitting voice is music to my ears and spells devastation for our enemies! Go get em', champ!

Gil has been increasing in energetic excitement that has been building up to his coverage of Chog.

Gil Flounders

And now, may I present your leader: the illustrious, the irreplaceable, the super genius himself. . . CHOG!

A huge picture of Chog is displayed on the screen. It cycles between different levels of comedic caricature-esque photos and some tabloid coverage with Chog on the cover. Gil Flounders has snuck on a “I <3 CHOG” hat.

Gil Flounders

Viewers, I’m in awe of his unparalleled magnificence. One can only dream of being graced with his presence. Just look at the size of his brain! We couldn’t be in better fins.

May the surface-dwellers cower in fear as we enter into a new era of ocean supremacy! Long live our glorious leader and the Dark Tide! Remember, if you’re ready to protect your oceans, enlist today!

As president of the Chog fan club, this is Gil Flounders signing off. Til next time!