

STEPHANIE MARKOWITZ

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Multidiscipline writer and content creator committed to innovative storytelling.

EDUCATION

Northwestern University, Class of 2024

Double Major: Medill School of Journalism; English Literature. 3.8 GPA, Dean's List, Honors Thesis Candidate. Edwin L. Shuman Award for Fiction, 2022

EXPERIENCE

Spoon University Magazine, President

Evanston, IL | June 2023 – Present

Drive internal strategy, annual goals, and operations for food magazine and event management organization overseeing 80+ students. Recruit and partner with local brands and businesses. Lead all-staff meetings. Select and train new staff members. Frequently write articles for publication

Indigo Social Club, Chief Marketing Officer

Evanston, IL | Sep. 2022 – Present

Own overall brand identity for this event-planning and hosting start-up. Responsible for revenue via event sales and local business sponsors. Lead all content creation and distribution for ticket and merchandise sales.

MK Communications, PR & Copywriting Intern

Chicago, IL | Nov. 2022 – Aug. 2023

Drafted newsletters, press releases, and other PR communications to promote Chicagoland community initiatives and local events. Adapted writing tone for varied audiences including small businesses, community organizers, general public, and other Chicago-based stakeholders.

Community Investment Corporation, Communications & Policy Intern

Chicago, IL | Summer 2023

(Housing lender and developer focused on revitalizing the neighborhoods of Southside Chicago)

Profiled tenants & owners of affordable housing in low-income Chicago neighborhoods for publication in digital and print materials. Created storytelling approach for nonprofit policy arm. Cataloged and standardized language for grant applications. Refurbished outdated web pages and streamlined online resources.

House Majority PAC, Digital & Communications Intern

Washington, DC | Mar. – June 2023

Produced email, SMS, and social copy and graphics for fundraising and informational communications. Maintained and incorporated up-to-date knowledge of relevant campaigns, elections, polls, and issues.

Medill on the Hill, Political Reporter

Washington D.C. | Jan. – Mar. 2023

Worked as a full-time Capitol Hill reporter. Attended Senate and House hearings, press briefings and political rallies. Pitched and published political reporting on Congressional proceedings, legislation and other local news.

WeAre8, Content & Social Media Intern

London, UK | Summer 2022

(Startup that redirects social media ad money to aid in the fight against climate change, poverty, and other issues)

Developed and launched new social media approach for this mission-driven platform. Created content across media and collaborated on marketing strategy. Improved user experience through customer support.

Northwestern Hillel, Graphics & Communications Intern

Evanston, IL | Oct. 2021 – Dec. 2022

Developed and distributed 200+ pieces of marketing collateral to drive engagement. Collaborated with university groups, community organizations, and high-profile guests.

Northwestern University Crossword Team, Founding Member

Evanston, IL | Apr. 2021 – Present

SKILLS

- Writing and editing for diverse range of audiences and mediums including magazine, real-time journalism, PR, & social media.
- Accomplished storyteller in journalistic, research-based, and creative writing, as well as in marketing, content creation, and communications.
- Agile thinker; learn and adapt quickly. Able to multitask and manage deadlines without sacrificing quality.
- Organizational flexibility. Enthusiastic team player who can lead groups and fit in at any level.
- Proficient in Google and Microsoft Suites, WordPress, Adobe Photoshop and Premier.