

STEPHANIE MARKOWITZ

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Multidiscipline writer and content creator committed to innovative and advocative storytelling.

EDUCATION

Northwestern University, B.S. with Honors, 2024

Double Major: Medill School of Journalism; English Literature. 3.8 GPA, Dean's List.

Edwin L. Shuman Award for Best Honors Thesis in Literature, 2024. Edwin L. Shuman Award for Fiction, 2022.

EXPERIENCE

Campaign Associate, US Public Interest Research Group

New York, NY | Sep. 2024 – Present

Conducts policy research and outreach on various environmental and consumer rights issues, including the reduction of e-waste and the development of longer-lasting electronics. Writes op-eds, blog posts, press releases, and other materials. Canvasses and fundraises for nationwide nonprofit.

Capitol Hill Reporter, Medill on the Hill

Washington D.C. | Jan. – Mar. 2023

Attended and reported on Congressional hearings, press briefings and political rallies. Pitched and [published](#) stories on State and House proceedings and legislation, as well as local issues such as housing inequity and DC statehood.

Feature Writer, Northwestern Student Affairs Marketing

Evanston, IL | Jan. – Jun. 2024

Interviewed and profiled various under-represented aspects of Northwestern student life, including mental health services, indigenous student groups, and student musicians.

President, Spoon University Magazine

Evanston, IL | June 2023 – June 2024

Led operations, strategy, and partnerships for a magazine with 80+ members. Managed content and event organization. Selected and trained new staff members. Frequently wrote articles for publication.

Chief Marketing Officer, Indigo Social Club

Evanston, IL | Sep. 2022 – June 2024

Owned overall brand identity for this event-planning and hosting start-up. Responsible for revenue via event sales and local business sponsors. Led all content creation and distribution for ticket and merchandise sales.

PR & Copywriting Intern, MK Communications

Chicago, IL | Nov. 2022 – Aug. 2023

Drafted newsletters, press releases, and other PR content to promote local initiatives and events. Targeted audiences including small businesses, community organizers, and other Chicago-based stakeholders.

Communications & Policy Intern, Community Investment Corporation

Chicago, IL | Summer 2023

(Housing lender and developer focused on revitalizing the neighborhoods of Southside Chicago)

Profiled tenants and owners of affordable housing in low-income Chicago neighborhoods for publication in digital and print materials. Developed storytelling approach for nonprofit policy arm. Cataloged and standardized grant application language. Refurbished outdated web pages and streamlined online resources.

Digital & Communications Intern, House Majority PAC

Washington, DC | Mar. – June 2023

Produced email, SMS, and social copy and graphics for fundraising and informational communications.

Maintained and incorporated up-to-date knowledge of relevant campaigns, elections, polls, and issues.

Content & Social Media Intern, WeAre8

London, UK | Summer 2022

(Mission-based startup redirecting social media ad money to combat climate change and global poverty)

Developed and launched new social media approach for this mission-driven platform. Created content across media and collaborated on marketing strategy. Improved user experience through customer support.

SKILLS

- Writing and editing for diverse range of audiences and mediums.
- Hands-on experience with magazine, real-time journalism, PR, & social media.
- Accomplished multimedia storyteller in journalistic, research-based, and creative writing.
- Utility player who adapts quickly and is able to multitask and manage deadlines without sacrificing quality.
- Organizational flexibility. Enthusiastic team player who can lead groups and fit in at any level.
- Proficient in Mac OS and MS Office, WordPress, Adobe Photoshop and Premiere.