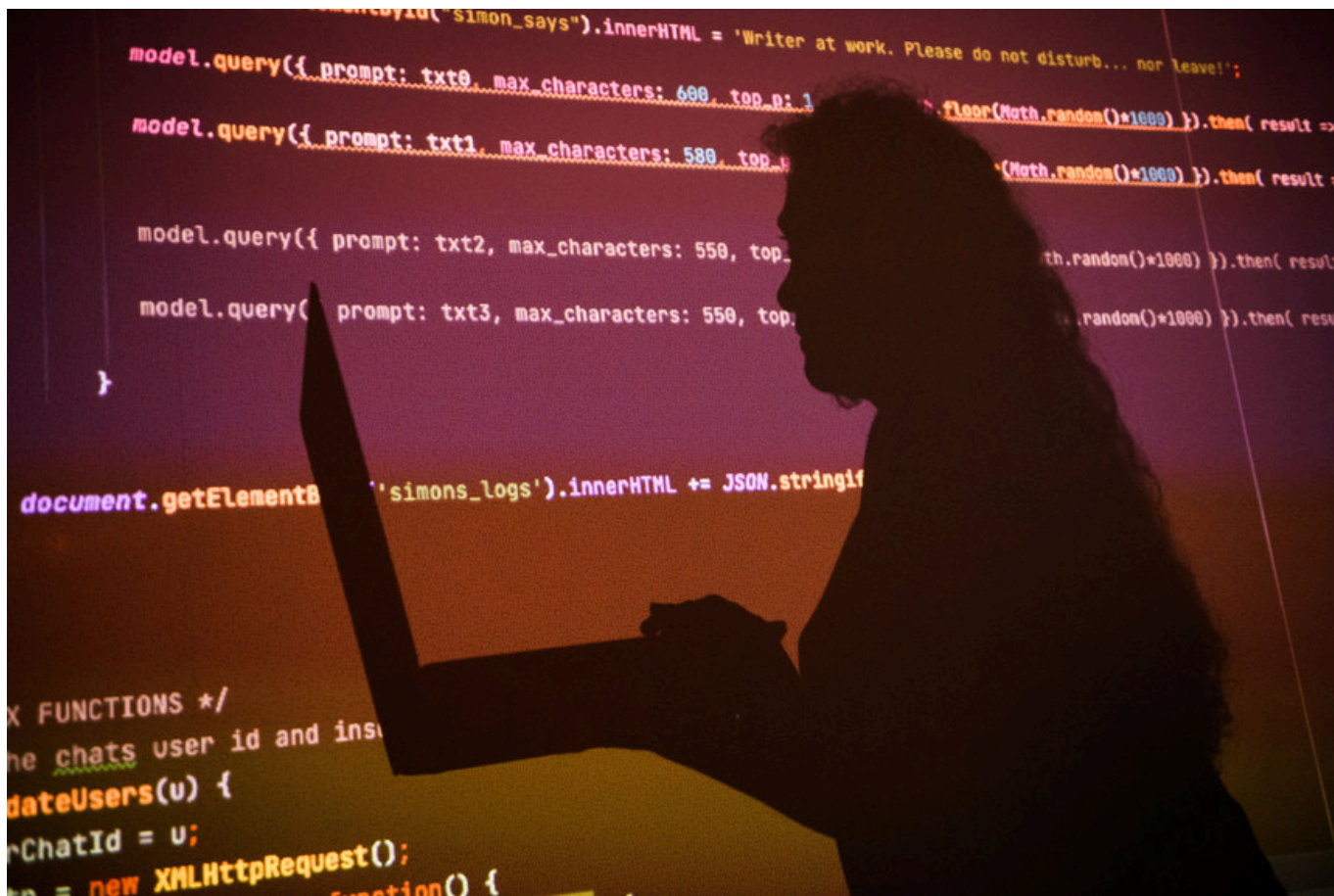


Minnesota, New Hampshire join California privacy watchdog in new coalition

The expansion comes as states have been implementing their own privacy laws in the absence of federal data privacy rules.

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Minnesota and New Hampshire are the latest states to become part of the “Consortium of Privacy Regulators,” formed in April with the California Privacy Protection Agency. | Clement Mahoudeau/AFP via Getty Images

SACRAMENTO, California — California’s privacy regulators announced Wednesday that two more states are joining a bipartisan effort formed earlier this year to focus on implementing and enforcing privacy laws nationwide.

“The future is bright for regulators collaborating on privacy, and enforcement is sure to continue growing,” Michael Macko, head of enforcement at the CPPA, said in a statement. “We are proud to be part of the Consortium and look forward to its evolution.”

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What happened: Minnesota and New Hampshire are the latest states to become part of the “Consortium of Privacy Regulators,” which was [formed in April](#) with the California Privacy Protection Agency — the country’s only dedicated privacy agency. It also includes a bipartisan group of attorneys general from Colorado, Connecticut, Delaware, Indiana, New Jersey and Oregon. The two new states bring the total number of members to 10.

Why it matters: The expansion comes as states have been implementing their own privacy laws in the absence of a federal framework, with California moving first to create its own laws and setting up the CPPA in 2020.

State leaders have [attempted to find](#) a happy medium between protecting consumers and making sure businesses aren’t too limited in what they can do with customer data, especially as states try to keep up with rapidly advancing technology like AI.

The topic has also been making headlines as [critics take aim](#) at the Trump administration’s [handling of sensitive information](#). California Attorney General Rob Bonta, along with 19 other states, earlier this year [sued the Trump administration](#) for sharing health data with immigration officials.

Key context: Minnesota and New Hampshire last year both enacted laws — dubbed the Consumer Data Privacy Act and the Data Privacy Act, respectively — giving consumers more say in how businesses use their data.

Critics of the state-level approach, however, argue that it can be too onerous for businesses to comply with differing rules across the country.

What's next: The consortium holds meetings regularly to discuss enforcement and share resources, as well as coordinate investigations of potential violations.