Wheels Up Facebook Ad Copy

<u>#1:</u>

A. (Connect Membership)

Arrive at your desired airport just 20 minutes before your chosen departure time—and board your own private plane.

B. (Core/Business Membership)

Board your own private plane at the airport of your choice—at the time you've selected—with as little as 24 hours' notice.

#2: (Connect & Core/Business)

Instantly book aircraft and fly private on your own terms—or share flights with any of 5,000+ members and reduce the cost.

#3: (Core/Business)

Gain guaranteed access to a members-only fleet of 90+ private aircraft—plus 1,000+ approved charter options—with as little as 24 hours' notice.

#4: (Connect & Core/Business)

- A. Travel worry-free, knowing you and your family, including pets, are always flying on the safest Wheels Up-approved aircraft.
- B. Enjoy peace of mind in knowing you and your family, including pets, will never be on a safer trip than a Wheels Up flight.

#5: (Connect)

Search 1,000+ approved charter aircraft in seconds to instantly book the perfect one—and enjoy unforgettable experiences when you reach your destination.

#6: (Connect)

Experience the most accessible private aviation with Wheels Up Connect: Instantly book your own flights, or share with other members and split the cost.

<u>#7:</u>

A. (Core/Business)

Experience private flying as if you owned the airplane—without the high upfront costs, hassles, or risk.

B. (Connect & Core/Business)

Have an on-demand private flight solution you can use as needed, without purchasing a minimum number of hours or losing unused hours.

#8. (Connect & Core/Business)

Shorten travel time and increase quality time by flying in and out of small airports just minutes from your home and final destinations.