## What happened to Baton Rouge's Bone & Joint Clinic?

By Dillon Lowe

After more than 75 years in business, the Bone & Joint Clinic of Baton Rouge officially ceased operations on April 1.

The <u>Baton Rouge Orthopaedic Clinic</u>, or BROC, has absorbed four former Bone & Joint physicians as well as their imaging and physical therapy staff. For now, those doctors continue to see patients out of the former Bone & Joint clinic on Hennessy Boulevard, near the intersection of Essen Lane and Perkins Road. BROC has temporarily rebranded the site as "BROC Hennessy" while it prepares to move the absorbed physicians to its Bluebonnet Boulevard campus.

Kate Bradshaw, BROC's marketing manager, tells *Daily Report* that the move aligns with BROC's broader growth strategy by bringing seasoned leaders and physicians into the fold while also strengthening its regional presence.

The Hennessy clinic, however, isn't staying with BROC. The property is owned by Our Lady of the Lake, and Bone & Joint had been leasing the space. The aforementioned physicians will move to BROC's Bluebonnet campus once renovations to that campus are complete, likely by the end of the year. OLOL is expected to then repurpose the Hennessy site for other uses.

"We hope to integrate them into our Bluebonnet location as soon as possible," Bradshaw says. "It largely depends on how quickly construction can be completed as we need to renovate some new space for these physicians."

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