

Cereal Club NFT Is Bringing Cereal Fanatics From All Over The World Together

Jumping the NFT bandwagon, the Cereal Club is a non-fungible community of members from all over the world, united over their shared love for cereal and an aim to empower web 3 creators and developers through interaction, sharing of ideas, collaboration, and creation.

NFT's and why they are so popular

NFT's have overnight become all the rage in the digital world. People who speak the language of bitcoin investments and cryptocurrencies may relish the monetary and personal worth of an NFT they might have bought or sold, but there are still many of us out there who do not know what an NFT actually is.

To put it simply, an NFT, i.e. a non-fungible token, is a digital certificate or token of ownership of any digital item using blockchain technology. To make that sound even simpler, let's just say anything that one chooses to create digitally, may it be art, fashion, a gaming item, cartoons or gifs, social media avatars, etc. can be made into an NFT which seals that item as unique without an equivalent. Thus NFT enthusiasts, collectors, and traders alike appreciate and understand the buying and selling worth of these unique items.

The sudden boom of NFTs popularity is due to the many benefits that their owners enjoy. Among these is the freedom to own original digital content and have the freedom to use it across various platforms of choice. However, since the pandemic, NFT's have experienced higher demand, as these offer people the chance to connect and share with others digitally things they are passionate about from the comfort of their homes.

The Cereal Club shares this essence of community-driven digital engagement of common interests and goals.

The Cereal Club NFT

The Cereal Club is a non-fungible driven community of members which aims to empower and facilitate talented developers and creators across web3 by enabling them to come together on a common platform where they can interact, collaborate, and pitch their projects.

The Club has generated non-fungible cereal bowl munchers or characters with the help of its talented designer. Each muncher is unique with its adorable color palette, bowls, charms, and body type. These munchers are minted as NFTs, which will be exclusively distributed to the club's members.

Symbolism behind NFT

The idea behind the theme of the cereal bowl is symbolic on many levels. First, it represents everybody's childhood love for cereal, and the happy, simpler days when waking up and pouring milk over our favorite cereal was the highlight of our mornings. Some of us loved the cereal, while some opened the box in anticipation of the surprise gift inside, while others enjoyed playing the games on the back of the box as they munched away. It represents a time when simple things like enjoying our cereal brought us the purest of joys.

On another level, the cereal bowl is also symbolic of the objective of the community, which is to provide a collective space for each of us to interact, exchange ideas, learn, share, and collaborate.

The Package

When members buy their cereal muncher NFT, they get an adorable looking cereal character with its unique attributes. In addition, the first batch of the lucky 10,000 members gets exclusive access to the NFT hybrid ecosystem. This is that special platform where members get to interact, ideate and collaborate. They will get the opportunity to source talented creators and developers in various fields across web2 and web3 like social media marketing, finance, development, trade, DAO builders, D2C influencers, marketing, design, etc. Also, through the DAO community program, members will get a chance to launch their projects.

Road Map

The Cereal Club has an ambitious road map of an action plan that will be executed phase-wise. In the first phase, a 'Share a Bowl' fund will be set up to support different initiatives and charities. These causes and charities will be chosen by the community members. The cereal munchers will be distributed to the club members.

In the second phase, a builder DAO program will be set up which will provide a space for members to engage, share, and collaborate ideas and projects.

In the third phase, an ambitious and one of its kind networking and alpha group will be launched by the name of Cereal Labs. In this, club members will get exclusive access to a building and trading network of top tier professionals. The fourth and fifth phases will see the launch of Cereal Club merch and arrangement of virtual community events, while the sixth and seventh phases will introduce physical cereals with unique recipes, as well as empowerment of club members with rewards and benefits.

Force Behind The Cereal Club NFT

The amazing team behind the Cereal Club NFT are a group of talented individuals with the sole aim of creating something simple yet timeless and special to serve as a force behind an ambitious goal of bringing together individuals and professionals for a larger purpose. The concept of the cereal and its shared love by many across the world is the hot-selling feature behind this NFT club. Yubico and Sako Waves are the recipe creators responsible for the uniqueness behind each cereal recipe. The cute cereal bowl characters with adorable looking features and attractive color palettes have been designed and created by Valerie. Omster manages community affairs and procedures as the community manager. Andre handles all the partnerships and collaborations between other ecosystems and platforms. PR and media relations are managed by Bazos. He is the guy responsible for turning the Cereal Club into a viral overnight sensation, and creating the buzz around it using social media platforms like Twitter.

Launch of the Cereal Club NFT

The Club officially launches its NFTs by the end of January 2022. Though the number of cereal lovers is in millions worldwide, the first batch of NFTs available is only 10,000. These lucky 10,000 will however get all the perks, benefits, and exclusive accesses mentioned above. Additionally, they get to own the non-fungible cute cereal bowl characters of their own. Those who miss the mint, need not worry as they can still buy the NFTs on OpenSea, which is a special buying and selling platform for NFTs.

Cereal Club Discord becomes

The Cereal Club Discord! It is an enticing and exciting place to be in. However, the damper on everybody's spirits is the fact that their's is a closed invite-only discord server. That's right, the club will choose who to invite to their discord. On the brighter side, however, the club has been releasing invites in small numbers on their official Twitter page [@cerealclubnft](#). People were also given chances to get invites by participation in different contests and activities such as suggesting creative names for cereal recipes that would be integrated into the club. Also, stuff such as retweeting tweets and tagging potential members and friends increased the chances of getting the discord invites.

However, the club is now nearing its 10,000 member target. Once it does, it will stop giving out any more invites. From there on, invites will be handed over to leaders of other NFT communities who will have the authority to send them out to who so ever they feel should join. Thus, time is running out for cereal club enthusiasts and fanatics, as the club hits its 7500 members spot in their closed discord. It's a race as people try their chances of getting in. The safest bet at this point would be to regularly watch their Twitter space for any updates and opportunities as the club squeezes in its last few members.

Conclusion

The Cereal Club has gained immense popularity and become a viral sensation world over. One has to only observe their Twitter page to understand how the community is growing by the day. The buzz around it has been captured by its essence of a community-driven space with the sole aim of bringing together talented people

across web3 from different fields and facilitating them in sharing ideas, pitching and promoting projects, projecting talent, collaborating, and creating. The club's goal of establishing a DAO builder network of top tier professionals, builders, and innovators from Fortune 500 companies, and highly credentialed artists and reps has stepped up the game for this NFT initiative.

However, according to popular opinion, the branding of the club is the sweetest, attracting cereal lovers from across the globe. The cereal bowls with their characteristics is like putting an attractive face to the entire action plan. In a digital world, where NFTs's are the hot new trend, owning a non-fungible cereal bowl with exciting flavors and exotic names are the whim and fancy of anyone and everyone who has loved their cereal as a child and still fancy it each morning.