

Subject Line option #1: Luxury Sleep Just One Click Away: Complete Your Puffy Purchase Today!

Subject Line option #2: Don't Sleep on This Deal! Your Dream Mattress Awaits..

Preview Text option #1: Dreaming of Unbeatable Comfort? Finish Your Purchase and Enjoy Exclusive Savings!

Preview Text option #2: Rediscover the art of perfect sleep with Puffy's unmatched comfort.

Main Headline: Your Dream Mattress Awaits – Don't Let It Slip Away!

Subtext: Rekindle Your Love for Quality Sleep

Accompanying Text:

Dear Valued Puffy Customer,

We noticed that you recently paid a visit to Puffy and added some of our premium sleep products to your cart. Your taste in comfort is impeccable! Your cart contains not just a mattress but a gateway to a luxurious cloud-like comfort that you deserve.

Our award-winning mattresses, proudly made in the USA and CertiPUR-US certified, are designed to offer you a night of opulent comfort. But that's not all – when you purchase a Puffy mattress, you get more than just a bed; you get a complete sleep experience.

Here's what you'll receive with your Puffy mattress:

- A Free Luxury Bundle: 2 pillows, a mattress protector, and premium sheets.
- A Lifetime Warranty for peace of mind.
- Free Shipping and Returns.
- Swift Delivery in just 2 to 5 business days.
- A 101-Night Risk-Free Trial – If you're not completely satisfied, we offer hassle-free full refunds.

Now, we don't want you to miss out on this incredible opportunity to transform your sleep quality. The comfort you deserve is just a click away.

CTA: Secure your Puffy Now

Second Headline: Discover Your Dreamy Sleep Sanctuary Today

Subtext: Elevate Every Night's Sleep

Accompanying Text: Imagine coming home to a sleep oasis tailored to your desires. At Puffy, we understand that a great night's sleep is essential to a productive and fulfilling day. That's why our products are designed with your ultimate comfort in mind.

Whether you're looking for a mattress that cradles you in luxurious comfort, a smart bed set that adapts to your needs, or premium bedding and bed-frame options to complete your sleep sanctuary, Puffy has it all.

Don't delay your journey to a better night's sleep any longer. Click the button below to reclaim your cart and experience the Puffy difference.

CTA - Complete Your Purchase

Third Headline: Unlock Unparalleled Comfort with Puffy's Smart Bed Sets!

Subtext: Elevate Your Sleep to the Next Level

Accompanying Text:

Have you ever dreamt of having a smart bed that adjusts to your every whim? With Puffy's Smart Bed Sets, your dreams become reality. Not only do you enjoy the same benefits as our premium mattresses, but you'll also experience:

- Cutting-edge technology that adapts to your sleep patterns.
- Intuitive controls via our mobile app for personalized comfort.
- Peace of mind with top-tier security features.
- And, of course, the same unbeatable comfort and quality that Puffy is known for.

CTA: Dont miss out - finish shopping

Your path to the best sleep of your life starts with a simple click. We can't wait for you to experience the Puffy difference.

Thank you for considering Puffy for your sleep needs. If you have any questions or need assistance, our friendly customer support team is here to help.

Sleep soundly and dream big,

Puffy - The Dreamy Mattress Company