



KIERON BYATT

JOURNALIST | WRITER

CONTACT ME

+61-0400-928-188

kieronbyatt@gmail.com

kieronbyatt.com

Kieron Byatt | LinkedIn

EDUCATION

Bachelors of Arts

Professional and Creative Writing
Deakin University
2008 - 2011

VCE

Extinguished ATAR (83.75)
St Joseph's College
2002 - 2007

SKILLS

- Journalism
- Newsroom
- Reporting
- Feature writing
- Content writing
- Copywriting
- Copy editing
- Content strategy
- Blogging
- SEO
- Social media
- Podcasting
- Video editing

TOOLS

- Microsoft 365
- Google Workspace
- ClickUp
- Monday
- Canva
- Semrush
- Adobe Photoshop
- Adobe InDesign
- Adobe Audition
- Adobe Premiere Pro
- HubSpot
- Figma
- HootSuite

REFERENCES

Available upon request.

ABOUT

Journalist, content writer, and copywriter with 15+ years of experience in the technology, entertainment, news media, and publishing industries. Skilled in journalism, reporting, blogging, content writing, copywriting, copy editing, marketing, video, podcasting, SEO, and social media. Bylines in The Guardian, Comic Book Resources, DJ Booth, The Source, Tone Deaf, Kill Your Darlings, Going Down Swinging, Overland, Off the Clef, OzHipHop.com, and others.

EXPERIENCE

Tech Journalist 2020 - 2023

PaperCut Software

Chief editor of the company blog, responsible for reporting industry news and SEO-driven feature article writing. Content writer and copywriter for the internal marketing agency, contributing copy for press releases, social media, web pages, video scripts, case studies, marketing collateral, and newsletters. Producer and host of the company podcast, planning, recording, and editing audio content. Brand journalist responsible for PR, marketing communications, campaigns, and thought leadership in third-party digital and print publications.

Education Content Writer 2016 - 2019

QS School

Education content writer of academic content for all QS School campuses, wrote and edited learning modules, text books, tests, and course curriculum.

Entertainment Journalist 2017 - 2019

Supanova Comic Con & Gaming

Weekly comic book columnist for weekly news section, and feature article writer for main website, specializing in film, television, and comic books.

Music Journalist 2016 - 2017

The Brag Media

Music critic for Tone Deaf, specializing in hip-hop. Contributed album and live show reviews, artist profiles, and interviews. Covered high-profile national and international artists including Coolio, Briggs & A.B. Original, Atmosphere, Blockhead, Brother Ali, Tkay Maidza, Allday, Thundamentals, Illy, and others.

Digital Content Editor 2009 - 2013

The Monthly Magazine, Schwartz Media

Coordinator of all digital content including website CMS, social media, newsletters, and e-book editions of arts, society, and culture magazine, The Monthly. Responsible for content management of all digital editions, managing online advertising, and SEO. Content curator and copy editor for the monthly newsletter and the two daily newsletters, PoliticOz and the Shortlist Daily.

Music Journalist 2008 - 2011

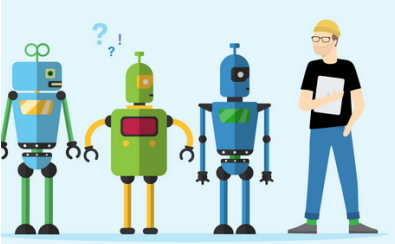
OzHipHop.com

Music journalist and critic for Australian hip-hop website, contributing reviews of albums, live shows, and movies, as well as artist profiles and interviews.

KIERON BYATT

COPY AND CONTENT SAMPLES

[View my full portfolio at kieronbyatt.com](https://kieronbyatt.com)



Artificial Intelligence: what is it and how is it changing the world?

The Plunge

AI might seem like a shiny new tool, but don't believe the hype, it spans back more than 100 years, further than Mary Shelley's Frankenstein...

<https://bit.ly/3uAxGMV>



The ChatGPT Evolution: early to current capabilities

The Plunge

From simple sentences to virtual assistant, Chat GPT has evolved into one of the most powerful generative AI language models in existence.

<https://bit.ly/3HPiAWO>



Work Sidequest: Gig Economy & Dark Employment Future

The Plunge

Working life has as we once knew it has forever changed. Employment has been given a reboot and its name is 'the gig economy.'

<https://bit.ly/49p4MOx>



The Great Return to the Office

The Plunge

The cold tug-of-war for the fate of the office is at an impasse. We've already seen the Great Resignation. We're about to see the Great Return.

<https://bit.ly/3OymhG>



What is the best password manager?

The Plunge

Managing passwords can become time-consuming and inconvenient. But you don't need to be superhuman. Technology can do it for you.

<https://bit.ly/3uuddJJ>



Ransomware Rising: What It Is and How It Works

The Plunge

Ransomware attacks are when hackers kidnap your data and hold it hostage with the threat of deletion or extortion.

<https://bit.ly/3StvhM5>

KIERON BYATT

COPY AND CONTENT SAMPLES

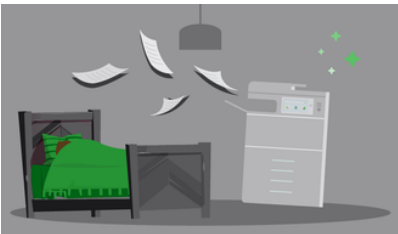
[View my full portfolio at kieronbyatt.com](http://kieronbyatt.com)



[Printer Spooling: What is it and how to fix it?](#)

PaperCut Blog

Think of print spoolers like third base coaches in baseball...
<https://bit.ly/3HGK0hS>



[What is PrintNightmare? The Windows print spooler exploit](#)

PaperCut Blog

Printing is often a nightmare but this particular Windows print spooler vulnerability causes a lot of bad dreams.
<https://bit.ly/4bcP6zX>



[Google Case Study](#)

PaperCut Customer Stories

Google prints securely and sustainably on zero-trust infrastructure with PaperCut.
<https://bit.ly/3UkjYZ2>



[Cambridge University Case Study](#)

PaperCut Customer Stories

Cambridge University enables hybrid printing for students and staff with PaperCut MF and Mobility Print
<https://bit.ly/3SmeJpb>



[PaperCut Grows](#)

PaperCut Product Landing Page

PaperCut Grows is our sustainability program that transforms your essential documents into Forest Positive printing.
<https://bit.ly/4blyNk8>



[Forest Positive Printing](#)

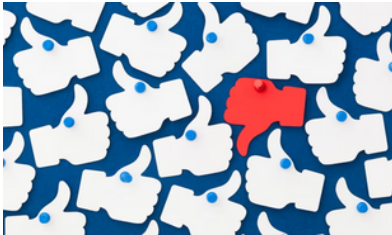
PaperCut Landing Page

Transform your printing from an environmental impact to a positive force for ecological renewal.
<https://bit.ly/42nz6XS>

KIERON BYATT

JOURNALISM SAMPLES

[View my full portfolio at kieronbyatt.com](http://kieronbyatt.com)



When to unfriend?

The Guardian

Does cutting out those you disagree with on social media just exacerbate the problem?

<https://bit.ly/3FmVJ3R>



Splitting up in lockdown

The Guardian

The gift and curse of a lockdown breakup is you have no way to escape it. Instead of going out into the world, you must turn inward.

<https://bit.ly/3Qlr3Gk>



How Comic Books Became the 6th Element of Hip-Hop

DJBooth

Comic books and hip-hop don't just share surface-level similarities; they have a bond that cuts deep.

<https://bit.ly/3QnkiUo>



John Wick: 5 Changes the Comics make to Movie Canon

CBR

The John Wick comics explore the character's backstory - and make some big changes along the way.

<https://bit.ly/3QjmQDd>



Defective Comics: The paradox of superhero movies

Kill Your Darlings

Comic books are derivative, camp, unbelievable and they are also dark, morbid and macabre.

<https://bit.ly/46wUSJR>



How Stranger Things turns nostalgia upside down

Overland

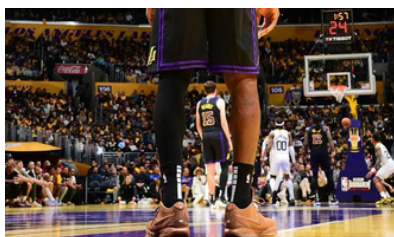
Stranger Things doesn't so much remind people of the 80s era they lived in but the era they escaped to.

<https://bit.ly/3QIHWAQ>

KIERON BYATT

JOURNALISM SAMPLES

[View my full portfolio at kieronbyatt.com](http://kieronbyatt.com)



LeBron Makes NBA History in the UNKNWN x Nike LeBron 21

Sneaker Freaker

LeBron James debuted the Friends & Family edition of the UNKNWN x Nike LeBron 21 while he reached 39,000 career points.

<https://bit.ly/3uwLMik>



NFTs & sports: Blockchain revolutionizing memorabilia

The Plunge

In recent years, a new technology has emerged that could revolutionize the way we think about sports memorabilia: non-fungible tokens, or NFTs.

<https://bit.ly/48oSzJ7>



Big Baller Brand Fallout Continues With \$200 Mil Lawsuit

Sneaker Freaker

Another lawsuit involving the Ball family means the basketball dynasty has seen the timber of the courtroom more than the NBA Finals' hardwood.

<https://bit.ly/42wcyE5>



The Art of the Hip-Hop Concept Album

DJ Booth

Breaking down the difference between narrative and thematic content, and the art of the concept album in hip-hop.

<https://bit.ly/3QjmQDd>



Coolio's crazy voyage through the real life Gangsta's Paradise

Tone Deaf

One artist who managed to break through the Compton void without the backing of Dr. Dre, was Futurama's Kwanzaa-Bot, aka Coolio.

<https://bit.ly/3OA5f8Q>



DIZYGOTIC Immortalises 'Malice at the Palace' NBA Brawl

Sneaker Freaker

Arizona/Oregon-based brand DIZYGOTIC commemorate an infamous NBA moment with their Project Alpha 'Malice at the Palace' kicks.

<https://bit.ly/487OV6e>