



CASEY BLANCHARD

COPYWRITER / CONTENT WRITER

About Me

I am a passionate writer who recently transitioned from teaching the craft of communication to full-time copywriting and content writing. I have trained with the American Writers and Artists Institute, and I am always excited to put my skills to work creating quality content.

EXPERIENCE

AI CONTENT WRITING

Data Annotation Technology

2024-present

- Adapt to various, diverse writing projects daily, often including creative writing, technical writing, editing, research, and analysis
- Work with AI models to build ethics awareness and safety

RESOURCE DEVELOPMENT

Teachers Pay Teachers

2020-2024

- Created original educational resources guided by strict standardized guidelines; ensured resources were accessible and engaging to middle and high school students
- Worked closely with educators to identify weak points in curriculum and created resources that met those specific needs

COMMUNICATIONS TEACHER

Diamond R-IV Middle School

2019-2024

- Led district-wide implementation of the CLSD Literacy Grant to augment learning at all levels K-12
- Met quarterly deadlines in curriculum writing and creation of professional development presentations district-wide as well as daily lesson plans



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EDUCATION

MASTER OF LEARNING, TEACHING, AND CURRICULUM; EMPHASIS IN LITERACY

University of Missouri

2022-2024

BACHELOR OF SCIENCE IN ENGLISH EDUCATION

Pittsburg State University

2015-2019

HONORS GRADUATE

Gravette High School

2011-2015

SKILLS

- Writing
- SEO Optimization
- Collaborating
- Multitasking
- Proofreading/Editing
- Creativity
- Leadership
- Problem-solving
- Personability