

FOR IMMEDIATE RELEASE

Help change the lives of children in Africa

Local non-profit seeks to raise funds for land and construction of Kenyan orphanage

ATLANTA — Feb. xx, 2013— Choose to Invest, a global discipleship movement for the next generation, is hosting its second annual 5K and Fun Run/Walk in Alpharetta, Georgia on Saturday, February 16, 2013, from 7:30-9:30 a.m., starting at Alpharetta City Pool, Wills Park. The 5K start time will be at 7:30 a.m., followed by the Fun Run/Walk at 8:00 a.m.

Current registration cost is \$25/\$20, for the 5K run/walk respectively, with an increased cost of \$30/\$25 for registration after Thursday, January 31. This family-friendly event welcomes all abilities of walkers and runners, as well as baby strollers and dogs. Each participant will receive a t-shirt and racer packet on the day of the event, including sponsor giveaways and information. To register, visit <http://runfororphans.eventbrite.com>.

Last year's race proved a huge success, drawing in XXX runners and raising \$XXXXX to go towards the initial costs of purchasing land for the orphanage. "We were thrilled with last year's successful event and are excited to continue building momentum towards raising both awareness and funds for Kimbilio," said Edward Phillips, Director of Kimbilio Project. "This year's race is earlier because we want to ensure people are able to use their race result to qualify for the Peachtree Road Race, and we hope to see even more registrants come out to this family-friendly race."

"Run for Orphans" will raise money for two of Choose to Invest's projects. The first, *Kimbilio Foundation*, is the newest Choose to Invest project. The foundation's primary cause is to provide a refuge for children by building a children's home in Kenya, Africa, to care for orphaned and abandoned children, especially those with disabilities. The second, *Rejoice Project*, is a program that teaches leadership and character skills in schools in Kenya.

The proceeds from "Run for Orphans" will initially help buy land for the orphanage in Kenya. The funds will also hire Kenyan staff and provide supplies for Kenyan schools where Rejoice Project currently takes place. This event will also educate all participants and spectators about Kenyan culture. Interested participants, sponsors, and volunteers should visit the event's registration page at www.runfororphans.eventbrite.com. For additional information, please email Edward Phillips at edward@choosetoinvest.org.

About Choose to Invest

Founded in 2008, Choose to Invest is a global discipleship movement for the next generation, based in Alpharetta, Georgia. The non-profit organization provides leadership and discipleship experiences through three major initiatives. The *Journey Internship* program offers an

eight-week global experience in Kenya, Africa, enabling students to make a difference by discipling and empowering communities in Kenya. *Rejoice Project* is a virtue-based discipleship program offered in Kenyan schools, primarily led by a team of Kenyans who teach leadership and character skills. The organization's latest initiative, the *Kimbilio Foundation*, seeks to build a Christ-centered children's home in Kenya to care for orphaned and abandoned children, especially those with disabilities. *Kimbilio* means "refuge" in Swahili, the primary native language of Kenya. For more information, visit www.choosetoinvest.org.

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