

## Living the O2 life

It is said that, in every walk in nature, one receives far more than he seeks. Living in nature nurtures the mind, body and soul. One such amazing concept has been brought up recently by the Pooja Builders and developers known as the “O2 life”. Pooja builders and developers is a trusted name in the field of real estate in Kolhapur and are known around for embracing change. They inculcated the very first township project Bhakti-Pooja Nagar and Hari-Pooja Puram in Kolhapur, and won many hearts. They are the first construction group throughout the Western Maharashtra Region, who implemented a Reticulated Gas Pipe Line System in their Hari-Pooja Puram project, which is located at Nagala Park, Kolhapur.

The master mind behind these amazing and unique projects is Mr. Paras Oswal, top-notch businessman, born on the 28<sup>th</sup> of September, 1962. He’s an enigma and determined to change kolhapur’s image in the real estate market. Mr.Oswal is a regular devotee of the Mahalakshmi goddess and chooses a conventional way of living. This has won him many respectable positions among the trustees of various temples of the city. He is a noted Chairman of ' Laxmipati Vyankateshwara Devasthan Trust ', Kailash Towers, Station Road, Kolhapur. He also sits as Director of ' Lok Kalyan Seva Mandal ' and is the Chairman of ' Arihant Nagari Sahakari Patha Sanstha ', Kolhapur. His drive for

social activities has made him an able president of ' Bharatiya Jain Sanghatana', Maharashtra State and an active JITO Patron Member. His love for charity made him a trustee of Ashapuran Parshwanath Jain Temple Trust and is the Conveyor of Calling Kolhapur Citizen Forum. He even organized "Jain Trade Fair 2009" Exhibition in February, 2009 under the banner of BJS (Western Maharashtra) AND JITO with grand success.

He has completed his education from the city itself and is thriving in the construction field since 1986. A down to earth personality and believes in betterment of the people. His belief has led him to actively participate in social activities and contribute his part to it. A Member of special investigating team during the 1989 floods, he participated in the disaster management program of the calamity.

He has won many awards too which are listed below:

1. In the year 2007 awarded "**Rashtriya Nirman Rattan Award**" by **All India Achievers Foundation, New Delhi.**
2. In the year 2007 awarded "**National Achievement Award for Construction & Design**" honored by '**Association for Economic Growth & Social Development, (AEGSD), New Delhi.**'
3. In the year 2009 awarded "**Great Achiever's Award for Best Builders**" by '**All India Business Development Association, Delhi.**'
4. In the year 2009 awarded "**Udyojak Bhushan Award-2009**" by '**Maharashtra Patrakar Sangh, Ratnagiri**'.

City life typically consists of waking up early, rushing to work, cruising your way through the traffic and then rushing back home via the same route. And then there's waiting for the weekend and wishing to get away from it all. Urban city routine of working people is full of disturbances, unwanted air and road traffic plus the conscious mind constantly yearning for a breather. But, people living in and around Kolhapur are blessed to have a get-away place from all the chaos and hectic routine of daily life. Spending time in nature, in fact, living with nature, in 30 acres of stretch reserved for you has more benefits than you think. O2 Life, the smart eco-village helps you in balancing that perfect work-life routine.

O2 Life, is an eco-friendly project etched in green lush situated 10 kms from Kolhapur city. The amenities provided bring you one with nature, thus making you prone to it. Living in the 4-BHK and 3-BHK villas in the O2 Life will have you waking up to the cooing of birds and the lush of flowing water. Not to mention the picturesque sunrise, sunsets and the greenery of the Ghats of Panhala. The sight of 110 villas spread across lush green 30 acre land makes way for privacy and provides amenities which are not easily available in the city.

A 5 acre naturopathy centre with the latest amenities health centre and a 2000 square ft, state of the art, meditation hall, calls for the best of your health and ensures that you lead a stress free life. The spa, also known as the Ayurveda treatment centre is being managed by skilled and experienced personnel, will surely sum up for your threadbare week. There are different places allocated for corporate meetings and spiritual functions too. Also the residential satsang centre is an attraction to many. The open air amphitheatre and 25 recliner seats of the home theatre are a cherry on the top.

The most beautiful feature of O2 life, is the organic garden and the goshala. The idea of being witness to your food grow in the farms is enthralling and joyous. Vegetables, fruits and spices of all varieties are grown in these organic farms and are looked after. The early morning fresh milk is add on from the goshala. The idea of homemade curd and butter is not new but would be fascinating if it arrives at your doorstep from the farm you can overlook from your window. A lifestyle, many dream of but don't risk taking that step. For those living at the O2 life, the experience of luxury doesn't end here. The township boasts of a serene coffee shop on top of the hill top with 360 degree view of the surroundings along with dining hall and a restaurant at your service. A leisure dip pool in the arms of nature with service is something which can be experienced only with O2 Life. The enormity of this eco-smart is village is one which

cannot be missed and the way it is planned will make you think twice of the lifestyle you are currently living.

O2 Life is one of its kind projects, implemented for the first time in the city of Kolhapur. Wonder 11 is one such project. As the name depicts, the 11 stories of the building, throws light on a whole new chapter in the scenario of most luxurious apartments in Kolhapur. It comprises of 3 enticing State of art landscaped garden areas on floors, each displaying a uniqueness and beauty of its own.

PADM-POOJA PURAM – Yet another township project of Pooja Builders and developers consists of Twin Bungalows, Back-to-Back Row Houses and Apartments in and around 1 lakh Sq.Ft. area and is located in prime location of Kolhapur. POOJA GREEN LANDS is the signature project consisting of 35 Bungalows with all modern amenities in addition with spacious Club House spread over in 2,500 Sq. Ft. area with the latest games, restaurant with Guest Suites, SPA, a massage centre and much more.

The group has successfully completed numerous projects and achieved great heights. Its journey throughout the years has been penned down here:

- \* First ever Commercial Project having just 600 Sq. Ft. built-up area with the name of '**Pooja Apartment**' in the year 1988-89.
- \* In the year 1991-92 another Commercial Project completed having area of 6,000 Sq. Ft. named at '**Silver Plaza**'.
- \* In the year 2004, yet another business venture with all luxurious and modern amenities in the Heart of Kolhapur city, a Commercial project having 35,000 Sq. Ft. with the name of '**Kailash Towers**'.
- \* In the year 2005, with area of 1.52 lakhs sq. Ft. named '**BHAKTI POOJA NAGAR**' PHASE-I and in the year 2007 Phase-II sheltered more than 122 families living together happily, which consisted of 82 flats & 40 bungalows.
- \* After that in the year 2008 comprising an area of 1.40 lakhs sq. Ft. with the name of '**HARI POOJA PURAM**' Phase-I, consisting of 120 flats & 40 bungalows.

- \* After achieving these successes of projects, Pooja Group has been awarded an “ISO 9001-2000” certificate by TUV Rheinland (India) Pvt. Ltd., Germany on 12/09/2007.
- \* Also declared an “**Award for Construction & Design**” by **Association for Economic Growth & Social Development (AEGSD), New Delhi** in December, 2007.

Pooja builders and developers are determined to bring a paradigm shift in Kolhapur and are actively contributing to its dream of a much more developed city. They invoke hope with their innovative projects and have kept the dream alive. As the proprietor of Pooja builders and developers, Mr. Paras Oswal, rightly says “Kolhapur is an upcoming city and the next great destination. People here are striving day and night to see it as a well developed city, but the dream of we Kolhapurkar’s is not far. After the huge construction boom in Mumbai and Pune, now Kolhapur is not left behind in this race. The day is not far when Kolhapur will be on the maps of the Maharashtra State as

a Commercial as well as an Industrial hub. Not to forget the IT Sector as well. This is our arena of Kolhapur City and soon we promise to be seen in other cities of Maharashtra as well. Meanwhile we only wish for your valuable blessings and faith in us.”

-Shweta Dayal

Times of India