

Swiss Hotel Management School

Caux Campus:

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Stephan Earnhart

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Student Demographics:

There are 1200 students from approximately 80 different nationalities at SHMS

Accreditations:

The Swiss Hotel Management School has the following accreditations:



Socially Speaking:

Surrounded by the Alps, Geneva is only a short train ride away from school and one of the most cosmopolitan cities in Switzerland. Geneva is the global hub for banking, and diplomacy during the day. By night, Geneva takes on a vibrant and exciting personality with open rooftop bars, restaurants, trendy pubs and wine tasting establishments. There's even Weetamix, which is a Techno music bar for dancing and mingling. Depending on your time, check out a trip into Lausanne or Zurich for music festivals, where restaurants, pubs, and cafés are plentiful and lively.

Culturally Speaking:

Museums, art, gardens, skiing, hiking to the Matterhorn, shopping...Switzerland is one of the most beautiful places on the planet. You won't know where to look first.

Academic Calendar:

The academic calendar at SHMS runs from September through the end of January and then February through June. Start and end dates vary.

Language of Instruction: All hospitality classes are taught in English. Speaking several languages in the hospitality industry is very important, which is why SHMS also offers classes in French, German, Mandarin and Spanish.

Admissions Requirements:

It is recommended that students are at least 18 years of age to enter a program at SHMS and starting with an internship first, it's a requirement. A high school diploma or equivalency is also required. Entrance exams may or may not include the TOEFL with a score of 500, the IELTS 5.0, the OOPT50+ or equivalent. Please check with school advisors when submitting your application.



Visa Requirements:

Visas sometimes take up to 12 weeks for approval. Please consult with the Swiss embassy, to acquire the rules of entering and student residency when applying to the program.

Brief History:

The Swiss Hotel Management School was founded in 1992. It began as a private hotel management school before moving from Les Paccots to Montreux at the Caux Palace. SHMS was granted full accreditation in 2001, by the Swiss Hotel School Association (ASEH). In 2013, with the success of their MA program, SHMS launched the Master of Science, in International Hospitality Management.

What Students Need to Know:

There's nothing like Swiss chocolate and cheese! What better way to experience the finest of both than visiting a local factory where these tasty treats are made? At Maison Cailler and La Maison du Gruyere you will learn all about Swiss traditions, the production process and enjoy a tasting from the tour. Or if you'd prefer to get out and enjoy the fresh, Swiss air, take a cycling tour of the French Alps, cross the French-Swiss border and enjoy the view along the way or hike your way up Mont Blanc, the highest mountain in Western Europe.

Areas of Specialty & Programs:

Bachelor's Degree- level classes are on what the school terms as a three-pillar strategy: Global Trends, Business Strategy, and Leadership. The fourth pillar, which is aimed at the Masters of Science level, is the Managerial Decision Making pillar.

Postgraduate Diploma Students already involved in the industry have the option to earn a Postgraduate degree in Hotel Management. The program is between four-six months and includes a paid internship in Switzerland.



Master's of Science in International Hospitality Management

This is a five to six month course examining trends in hospitality as well as business strategy. Students will learn from guest mentors who have worked in the industry, including at The Ritz-Carlton to the Wynn and Mirage Resorts, from the US to resorts in Saudi Arabia.

Master's in International Business

Program ranges from four to six months and will focus on business in the resort and spa industry as well as resort management.

Internships/Practical Experience:

Students are well prepared for their internship, prior to taking a position whether at SHMS or at another location worldwide. Advisors work closely with students to find the best fit for placement. Paid internships through the Swiss Hotel Management School are offered to students for a monthly salary of \$2172 CHF and are considered to be an integral part of the students' programming.

Tuition:

Depending on your program of study, semester costs range from \$31,000-\$35,000 per semester. There is an internship requirement, which is included in the semester of study pricing.

Student "Perk": Upon arrival at SHMS, all students receive their own iPad Air 2/16GB, to use throughout their studies. After graduation, students are allowed to keep the iPad as a gift from the school.

Scholarships:

There are 15 scholarships offered at SHMS and one of them is through UBS. This is the first educational partnership for UBS and the SEG (Swiss Education Group), who look to offer hospitality school students a wide variety of opportunities. Check online for other scholarship options

Housing:

There are two campuses for the SHMS – Leysin and Caux. Wherever you live, you'll find the accommodations exemplary.

Leysin Campus, - Leysin Housing is set in two former hotels and accommodations are either a private room or shared double-occupancy. The furnishings are basic and include per student - desk and chair, wardrobe and storage space. The rooms also have internet access. Some rooms have a private bathroom as opposed to shared communal space. Different accommodations are available at different price points and those options include TV, telephone and different views. There is also weekly housekeeping service, linens and laundry available.



Caux Campus – same type of accommodations, yet the Caux Campus is set in a former castle.



Food – Being a Hotel Management school, you can expect amazing food and beverage choices. Meals are provided Monday through Friday, three times daily and on the weekends brunch and dinner is served. Meals are included in the room and boarding fee. The restaurants are student-run, as is the coffee house. Classes, restaurants and housing are all within walking distance.

Extracurricular Activities/Campus Life:

The Student Ambassador Forum is a committee designed to suit those students who are driven to be more involved in the social change and government, representing the student body. The committee handles student activities per semester, organizing extracurricular activities, helping students solve personal, educational and communal issues and promoting a culturally diverse and tolerant, inclusive multi-cultural student body union.



On each campus, students have access to the Grotto in Caux and Club Maxx in Leysin, a bar and nightclub, catering to students for leisurely evening activities. During the semester concerts, karaoke, theme nights, a Spring and Christmas Ball and movie nights are a few of the regular features on each campus.

Sports Activities:

You wouldn't think a Hotel Management School would put such an emphasis on athletic life, but nothing is more important than remaining healthy and active. It's because of this that students at SWMS are encouraged to participate in sports, like the following:

- Horseback riding mountain biking ice-skating basketball
- volleyball football skiing swimming
- yoga dance student gym

**These activities are encouraged at both campuses.*

Off campus, students will have the opportunity to explore all living in Europe has to offer and learn about the many cultures abroad. There are some amazing excursions planned every semester, including trips to Lausanne, Zurich, Nestle Chocolate Factory, Wine museum and trip, Travel and Tourism Workshop, Geneva and more. This brings us to our next topic...

Location, Location, Location!

Switzerland is an amazing place to learn and the Swiss Hotel Management School offers the advantages of wonderful teachers (with life-experience in the industry) to excursions to practice what you've learned in the classroom. Come to SHMS to learn... you won't want to leave!