

August 11, 2023

Pharmaceutical Advertising Advisory Board (PAAB) 300-1305 Pickering Parkway Pickering, Ontario L1V 3P2

## RE: PHC0001 IMOLCET Print Detail Aid

Dear Reviewer,

Please consider this submission for review as a new APS.

This detail aid will be used by sales reps when they call on dermatologists. This is a significant update on the previously approved efile: XXXXXX. The information on the patient support program is based on efile: XXXXXX.

The detail aid will be produced in English and French.

We look forward to receiving your feedback.

Sincerely,

XYZ Account Director