

*New Merch Announcement For Store ~ Here are three options for the email's subject line! Choose one of the following:*

**Subject Line Option One:** NEW Merch Ladies! Time to Doll Up Your Little Princesses!

**Subject Line Option Two:** What!? New Kidswear Fashion Drop at Vera? Shop Now!!

**Subject Line Option Three:** IT'S HERE!! Shop New Releases at HOV For Your Little Fashionistas

**Preview Text:** Shop our new, glamorous merch collection now ready to ship to your closets!

**Email Body:**

*(Headline) -*

Dress Your Little Fashionistas Like Vera With Our Exclusive Merch Collection!

*Insert Header Image of Collection*

*(Body Paragraphs) -*

Shop our new, glamorous merch collection now ready to ship to your closets! Go to **our website** to see our full new merchandise releases for ALL apparel and ALL accessories! That's right you heard us ladies!!!

We read all of your beautiful reviews on our website and have carefully chosen the perfect aesthetic for this new collection! We want to give you guys the same glamour that is seen on TV as if YOU were at the Met Gala but with a playful twist suitable for your little princesses.

Don't wait now fashionistas! There is a LIMITED STOCK of these wonderful new pieces being sold right now on our website!! **Add these new items to your cart before we sell out!**

***GET YOUR BAGS AND PUT ON YOUR HEELS MOMS!***

**SHOP NOW**