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TWO-TIME GRAMMY® AWARD-WINNING MUSIC PRODUCER DRUMMA BOY DIVULGES THE DETAILS OF HIS TRAILBLAZING 20-YEAR CAREER AND THE INSPIRATION FOR A PLETHORA OF CHART-TOPPING HITS IN HIS LONG-AWAITED DEBUT NOVEL “BEHIND THE HITS”

*Legendary music producer Drumma Boy releases his debut novel “Behind The Hits” on
Wednesday, October 11, 2023, under Wahida Clark’s Innovative Publishing imprint.*

Atlanta, Georgia (October 2023) Highly-sought-after multi-award-winning music producer Drumma Boy, whose name is synonymous with some of the Hip-Hop’s mega chart-topping hits such as the diamond-certified “No Hands” performed by Waka Flocka Flame featuring Wale and Roscoe Dash, Plies’s “Shawty” featuring T-Pain, Jeezy’s “Put On” featuring Kanye West, August Alsina’s “No Love” featuring Nicki Minaj, Rick Ross’s “Here I Am” featuring Nelly and Avery Storm and Birdman’s “Money to Blow” featuring Lil’ Wayne and Drake, is releasing his debut novel “Behind The Hits,” on Wednesday, October 11, under the Wahida Clark’s Innovative Publishing imprint (WCP), worldwide.

“Writing “Behind The Hits” allowed me to reflect on all my accomplishments and experiences over the past 20 years,” says Drumma Boy. “It amazes me to think about how fans vibed to my beats long before I was old enough to get inside the club. I hope the lessons I learned and mentioned in the book will inspire many others charting a similar path as mine.”

With over 50 chapters titled after songs he has produced for influential Hip-Hop and R&B artists, “Behind The Hits” captures the essence of Drumma Boy’s production prowess with pages of vivid details of his childhood as the son of an opera singer and the first Black principal clarinetist in the Memphis Symphony Orchestra, and the younger brother of the late Ensayne Wayne, who took Drumma Boy with him to the recording studio at age 12.

In this excerpt, Drumma Boy intimately describes his first encounter with music: “My older brother, Ensayne Wayne, introduced me to making beats and I instantly fell in love. It has

nothing to do with fame; it's not something I do for money. I was born into this and embraced every moment of it."

Drumma Boy further recounts memories of how he, born Christopher James Gholson, earned the name "Drumma Boy," his early production credits with southern Hip-Hop Duo Outkast and Three Six Mafia's Gangsta Boo and the inspiration behind several of his chart-topping music hits during a career that spans over two decades. He also lends advice on the necessary steps for becoming an equally multi-faceted entertainer, producer and savvy businessperson.

"Behind The Hits is a groundbreaking and timeless literary work by one of the greatest music production geniuses in the game," says Wahida Clark, the "Queen of Street Lit," founder and CEO of WCP. "I am proud and excited to collaborate with Drumma Boy as he continues to achieve unprecedented success in his ability to influence music and worldwide audiences."

To celebrate the release of "Behind The Hits," Drumma Boy and WCP will co-host a book signing event inside his House of Fresh retail store located at 1770 Howell Mill Road Northwest in Atlanta, Georgia, from 8 to 10 p.m. on Wednesday, October 11.

For more information or to pre-order "Behind The Hits," visit www.drummaboy.com.

About Wahida Clark's Innovative Publishing

Wahida Clark's Innovative Publishing is a renowned publishing company that delivers powerful and thought-provoking works across various genres. With a mission to amplify unique voices and bring impactful stories to readers worldwide, Wahida Clark Innovative Publishing continues to push boundaries and redefine the literary landscape.

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