





HANNAH PENTIN

CONTENT CREATOR & WRITER

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 London, UK

 [Journalism Portfolio](#)
[Content Creator Portfolio](#)

PROFILE

As a journalism student with expertise in digital marketing, she has the innate ability to create outstanding content for blogs, newsletters, and social media. Her editorial skills and artistic vision enable her to bring stories to life across a variety of media platforms.

SKILLS

- Photography: Experience in using DSLR cameras.
- Design & Editing: Canva, Adobe, Capcut, Burli, WordPress, Wix
- Languages: Advanced Spanish, French (Good reading level)
- Social Media Marketing
- Public Speaking: LAMDA Gold Medal, Performance Acting,
- Volunteering: Outreach programmes, eco-tourism projects
- Writing articles / blogs / newsletters

EDUCATION

BA JOURNALISM

City University of London
September 2022 - July 2025

SECONDARY SCHOOL

Alleyn's School, London
September 2016 - July 2021

EXPERIENCE

VIRTUAL CREATIVE ASSISTANT

elizabethscutchfield.com
August 2024 - March 2025

- Created content for Elizabeth's blog, social media and newsletter
- Edited her conversations via Streamyard, and posted to Youtube
- Content strategy, ideation and scheduling
- Analytics and community engagement

FREELANCE WRITER

Kagumu Adventures
February 2024 - December 2024

- Carried out in-depth research for educational travel
- Wrote for their website blog: [kagumuadventure.com](#)
- SEO keyword optimisation

CONTENT CREATOR & WRITER

HomeWork Workspace
August 2023 - December 2023

- Wrote for their blog, topics included; sustainable partnerships, information about the facilities, event promotion
- Produced regular content for Instagram and TikTok - of the fitness studio, cafe, workspace, and wine-bar
- Interviewed members, staff and event speakers for social media and blog content