HANNAH PENTIN

CONTENT CREATOR & WRITER



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London, UK

https://hannahpentin.journoportf olio.com/

PROFILE

She possesses the necessary abilities to produce excellent material for blogs, newsletters, and social media as a journalism student with experience in digital marketing. She can make stories come to life on a range of media platforms thanks to her editorial abilities and creative vision.

SKILLS

- · Photography: Experience in using DSLR cameras.
- · Design & Editing: Canva, Adobe, Capcut, Burli, WordPress, Wix
- · Languages: Advanced Spanish
- · Social Media Marketing
- · Public Speaking: LAMDA Gold Medal, Performance Acting,
- · Volunteering: Outreach programmes, eco-tourism projects
- Writing articles / blogs

EXPERIENCE

CURRENT POSITION: CONTENT WRITER NomadHer

VIRTUAL CREATIVE ASSISTANT

elizabethscutchfield.com August 2025 - March 2025

- · Created content for her blog, social media and newsletters
- · Editing and distributing via Streamyard and Youtube
- · Content strategy, ideation and scheduling
- Analytics and community engagement

FREELANCE WRITER

Kagumu Adventures February 2024 - December 2024

- · Carried out in-depth research on educational travel
- Wrote for their website blog: kagumuadventure.com
- SEO keyword optimisation

CONTENT CREATOR & WRITER

HomeWork Workspace August 2023 - December 2023

- Writing for their blog, topics included; sustainable partnerships, information about the facilities, event promotion
- Producing regular content for Instagram and TikTok, of the fitness studio, cafe, workspace, and wine-bar
- · Interviewing members, staff and event speakers for social media and blog content

EDUCATION

SECONDARY SCHOOL

Alleyn's School, London September 2016 - July 2021

BA JOURNALISM

City University of London September 2022 - Present