

# Lauren Leija

<https://www.linkedin.com/in/lauren-leija> | <https://laurenleija.journoportfolio.com/>

## EDUCATION

---

<b>The University of Texas at Austin, Moody College of Communications</b> <i>B.A. Journalism, Government Minor</i>	May 2025
<b>UTNY — NYC Internship-First Program</b> <i>Moody College of Communications Scholarship</i>	Summer 2023
<b>Palo Alto College</b> <i>A.S., Biology   Magna Cum Laude</i>	May 2022

Licenses & certifications: Influencer Partnerships (*Partnerships Experience Academy*)

## WORK & LEADERSHIP EXPERIENCE

---

<b>Texas Monthly</b> — <i>Editorial Intern</i> ; Austin, TX	January 2025 - Present
<ul style="list-style-type: none"><li>• Wrote and produced in-depth audio and print feature stories on Texas, blending narrative storytelling with rich detail for magazine-style journalism</li><li>• Conducted thorough fact-checking and copy editing to ensure accuracy, clarity, and adherence to editorial standards</li></ul>	
<b>Office of the Dean of Students</b> — <i>Student Content Creator</i> ; Austin, TX	August 2024 - Present
<ul style="list-style-type: none"><li>• Produced and edited multimedia content using Adobe Premiere and CapCut to create engaging visuals</li><li>• Captured dynamic, authentic event coverage through videography and interviews for DoS social media platforms.</li><li>• Crafted compelling social media and website copy to boost engagement and uphold brand consistency.</li></ul>	
<b>The Daily Texan</b> — <i>Associate News Editor</i> ; Austin, TX	December 2024 –Present
<ul style="list-style-type: none"><li>• Co-led a department of 20 staff members, including desk editors and reporters ensuring seamless workflow and editorial standards</li><li>• Partnered with senior management and multimedia departments contributing to strategic planning through budget meetings and weekly general meetings</li></ul>	
<b>News Desk Editor</b>	August 2024–December 2024
<ul style="list-style-type: none"><li>• Maintain accuracy in editing articles about UT Austin and the broader Austin area, ensuring the delivery of concise, reliable and fact-checked articles</li></ul>	
<b>General &amp; Senior News Reporter</b>	January 2023–August 2024
<ul style="list-style-type: none"><li>• Collaborate with the news team, editors, and management to produce two weekly AP-style news stories</li><li>• Conduct and transcribe interviews for diverse media entities and students, participated in various student &amp; city events for coverage</li></ul>	
<b>The Austin Chronicle</b> — <i>Editorial Intern</i> ; Austin, TX	August 2024 –December 2024
<ul style="list-style-type: none"><li>• Wrote and pitched engaging stories for an alternative Austin newspaper, focusing on local culture and events</li><li>• Collaborated with fellow interns to produce content, conducting interviews and crafting well-researched listicles highlighting Austin’s local culture and trends</li></ul>	
<b>KUT News</b> — <i>Digital Content Intern</i> ; Austin, TX	January 2024 –April 2024
<ul style="list-style-type: none"><li>• Collaborated with the digital news team to conduct in-depth research and generate engaging content optimized for web and social media dissemination</li><li>• Provided consistent and accurate Spanish translations for articles slated for website publication</li><li>• Created and produced an audio and web page investigative, crowdsourced journalism project – ATXplained</li></ul>	
<b>National Hispanic Institute</b> — <i>Communications Director</i> ; San Antonio, TX; Austin, TX	January 2020 – October 2024
<ul style="list-style-type: none"><li>• Manage and create original content for the <a href="#">@NHIAustin</a> Instagram account, leading to a monthly outreach to over 1,500 accounts and a substantial increase of 200+ followers</li><li>• Guide and mentor more than 500 high school students in developing leadership and public speaking skills while serving in multiple positions of responsibility for summer leadership programs</li></ul>	
<b>The Garnette Report</b> — <i>Journalist Intern</i> ; New York, New York	June 2023 –August 2023
<ul style="list-style-type: none"><li>• Crafted impactful news and politics articles, consistently meeting daily noon deadlines daily</li><li>• Employed successful SEO copywriting techniques to achieve SEO-approved status for all articles consistently, ensuring optimal readability through WordPress management</li></ul>	
<b>New Frontiers Public Schools</b> — <i>Brand Ambassador Intern</i> ; San Antonio, TX	June–August 2022
<ul style="list-style-type: none"><li>• Served as a translator for Spanish-speaking families during recruitment process of 9th-10th grade students to early college high school programs</li></ul>	

## SPECIAL PROJECTS

---

<b>KLRN</b> — <i>Interview Panelist</i>
<ul style="list-style-type: none"><li>• One of five panelists to represent San Antonio District 3 in a discussion about the climate-change documentary "Greta Thunberg: A Year to Change the World"</li></ul>
<b>EcoRise</b> — <i>Consulting Project for San Antonio Food Systems Plan and Food Coordinator Position</i>
<ul style="list-style-type: none"><li>• Conducted research on U.S. city food system plans to integrate into San Antonio and gathered buy-in from the San Antonio Office of Sustainability team by presenting market analyses for food systems plan with team</li></ul>
<b>Creative Arts and Theater</b> — <i>Performer/Director</i>
<ul style="list-style-type: none"><li>• Served on the production staff and performer for various student-written shows, demonstrating versatility and commitment</li></ul>

## ADDITIONAL INFORMATION

---

**Languages:** Spanish; Elementary ASL  
**Skills:** Reporting; Meta Business Suite; Search Engine Optimization; WordPress; Spanish Translation; Google Suite; Office 365; Canva; Slack Workspace; Adobe Premiere Pro; Adobe Photoshop; Adobe Lightroom; Adobe Audition  
**Interests:** Sustainability, Photography, Calligraphy, Theater, Film  
**Work Eligibility:** Eligible to work in the U.S. with no restrictions