



















Scene	Visuals	Audio	LOCATION / PROPS	TALENT
Open wide-shot (WS) of high school classroom, students horsing around on first day of class. Teacher speaks up.		Teacher: "What did you do this summer, Jenna?" SFX: bell ringing, ambient hallway noise, laughter	HS classroom School supplies, desks/chairs, notebooks, laptops, phones, etc.	1 teacher Billy Reacting Girl 8-10 classmates
Close-up (CU) Jenna		Jenna "I lifeguarded."	HS classroom	Billy Reacting Girl 8-10 classmates
MS - David raises his hand		David: "I took a cruise to Alaska."	HS classroom	Billy 8-10 classmates
WS, then CU on Wyatt		Wyatt: "I golfed with my dad."	HS classroom	Billy 8-10 classmates
Teacher finally calls on Billy		Teacher: "What about you, Billy?"	HS classroom	1 teacher Billy 8-10 classmates
Billy's got kind of a dreamy look on his face		Billy: "I just... hovered."	HS classroom	1 teacher Billy 8-10 classmates

<p>Quick reaction shot: The girl next to him gives him a weird look, somewhere between appalled and intrigued.</p>		<p>No audio.</p>		<p>1 teacher Billy Reacting Girl classmates</p>
<p>Billy's dream sequence as he recalls his summer:</p> <p>1. Golfing</p> <p>NOTE: we can include a couple of features and benefits in text over video shots, e.g: Quiet</p>		<p>SFX: Hitting golf balls Noisy golf carts vs. quiet hovercraft</p>	<p>Golf course Hovercraft 2 golf carts</p>	<p>Billy 3 others</p>
<p>TEXT: Lighter weight</p>		<p>Fun BG music, quiet HC</p>	<p>Beach Hovercraft (HC)</p>	<p>Billy Date #1</p>
<p>3. Billy at the beach</p>		<p>Waves, birds, soft crunching as HC pulls up on sand</p>	<p>Beach HC</p>	<p>Billy</p>
<p>Campfire at the beach, hovercraft in background (BG)</p>		<p>Fire crackling, cool BG music on speaker, waves crashing</p>	<p>Beach/sunset HC in BG</p>	<p>Billy + 3 teens</p>

<p>4. Paintball with buddies</p> <p>TEXT: Operates in reverse</p>		<p>Paintball ambience</p>	<p>Paintball course HC Paintball gear/guns Protective wear</p>	<p>Billy + 4-5 paintball extras</p>
<p>5. Fishing</p>		<p>Hot day, hear cicadas, line dropping in water, soft talking. A noisy boat speeds by.</p>	<p>River or lake HC Fishing gear tackle, poles</p>	<p>Billy + 3</p>
<p>Off-road</p> <p>TEXT: 360 degree turns</p>		<p>Soft crunching of sticks, leaves, etc. under foot. Nosy ATV speeds by</p>	<p>Mud/rugged terrain HC ATV</p>	<p>Billy + 1</p>
<p>Marsh land</p> <p>TEXT: Fully digitally controlled</p>		<p>Water and marsh sounds only as HC moves through</p>	<p>Marsh/Beach HC</p>	<p>Billy alone</p>
<p>Camping</p>		<p>Music playing on speaker, setting up camp</p>	<p>Meadow/camping HC Tent, camping gear</p>	<p>Billy + 2</p>
<p>More girls</p>		<p>Girl laughing, HC quiet</p>	<p>River or lake</p>	<p>Billy Girl #2</p>
<p>Cut to Billy smiling, then to that same girl, looking impressed.</p>		<p>Ambient sound only.</p>	<p>HS Classroom</p>	<p>Billy Reacting Girl</p>

Quick cuts w/ block text, one word at time : What will you do?		Soft sound of HC or silence		
[LOGO] product name		Final sound effect to punctuate cool logo.		