

How and Why to Dress “Toddler-Chic” For Your 2024 Summer Style

Go toddler chic for stress-free summer outfits.



Looking for stress-free 2024 summer style? You might want to try a look I call “toddler-chic.” I’ve seen the fashion trends for spring and summer 2024: head-to-toe whites, stripes, color-block, athletics, menswear. Meh, I say. As a self-professed style junkie, I’m doubling down this year on a look I call “Toddler-Chic.”

Toddlers often wear one-piece outfits: onesies, coveralls, dresses, all ready to be thrown on or ripped off at a moment’s notice. No matching required. Shoes, optional. These miracles of comfort are often one piece and monochrome, and typically shapeless, which reduces stress if the whole “body-con” trend has moved on for you.

The toddler-chic look can be cute at any age, and on any body. And it’s super forgiving for us post-menopausal types. Plus, with a tiny bit of effort you can move the hybrid needle from toddler to just “chic” style. Toddler-chic style is seasonless, and it can carry you past those trends du jour.

BENEFITS OF Toddler Style in Summer in 2024

I see a lot of benefits to dressing like a toddler for the middle-aged fashionista:

1. Comfortable
2. Monochromatic (body lengthening)
3. Seasonless (layer it up)
4. Trend-free (less shopping)
5. Shapeless (forgiving)
6. Easy (grab and go)
7. Nap-able (*nuff said)
8. Braless-friendly
9. Washable
10. Versatile - (you can fancy up your onesie)

And did I say comfortable?

How to adopt toddler-chic style on a budget:

There is no reason for me to be spending a lot of





money on clothing these days, and there is no demand in my life for wearing “grown-up” chic. (I’m on leave from work—and it’s a super-casual workplace, anyway.) But I still love putting together outfits, I will always love “found” things over the new and mass-marketed.

1.

2. Thrift. If you’re not thrifting, you should be, for so many reasons. My favorite thrift store is Goodwill, anywhere and everywhere. Whenever I travel to another city I find the wealthiest neighborhoods, and then I hit the closest Goodwill.

3. Poshmark. I get an unhealthy adrenaline rush when I shop on Poshmark. There is nothing like KNOWING you need red clogs in a size 6, and letting the offers from sellers trickle into your notifications. (Coming soon: a forthcoming blog on finding the best deals on Poshmark.)

4. Amazon. Whether it’s toddler chic or boho chic... if you know the fashion vibe you’re going for and are willing to spend some time searching, you can find AMAZING deals on Amazon. (I’ve found some of my favorite “onesies” on Amazon.)
5. Sales:
 1. Old Navy - sales and clearance.
 2. Zara - shop end-of-season clearance.

Forget about having hot-off-the press styles. Hit those end-of-season sales at Zara and Old Navy —you’ll look brand new in those white t-shirts and cheap slides.

So here’s a couple things I’m wearing these days. (Look closely - some of them might even include one of the 2024 fashion trends.)

Brown overalls and basic white shirt (Poshmark overalls, Gap t-shirt)
Blue jumper (Old Navy)

Versatile Onesie with a blazer. I wore this last year summer to work. (Onesie - thrift; blazer Old Navy clearance)

Stretchy one-piece. Got this on sale at Natural Life. Belt not included.



Coveralls. Half-off after the holidays: Lee Jeans

So here's to stress-free toddler-chic dressing this summer!

Are you rocking toddler-chic this summer? Send me your photos at robin@robinbondwrites.

