

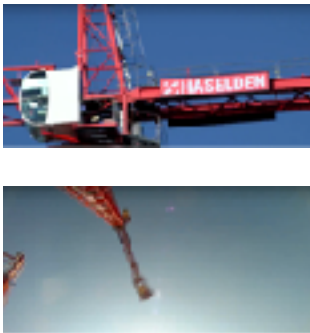





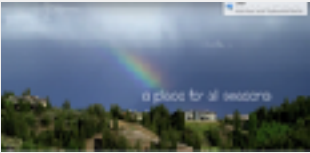






AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p data-bbox="191 354 470 383">Title "WHY DENVER?"</p> <p data-bbox="191 418 506 448">Total Run Time: 1:45-2:00</p> <p data-bbox="191 483 793 545">Video Inspiration: <a data-bbox="191 513 793 545" href="https://www.youtube.com/watch?v=WfTJL_h0XfY">https://www.youtube.com/watch?v=WfTJL_h0XfY</a></p> <p data-bbox="191 578 604 607">Narration (audio sample attached)</p> <p data-bbox="191 643 1671 672">Music sample:<a data-bbox="373 643 1671 672" href="https://www.pond5.com/stock-music/62882655/epic-magic-inspiring-motivating-adventure-movie-trailer.html">https://www.pond5.com/stock-music/62882655/epic-magic-inspiring-motivating-adventure-movie-trailer.html</a></p> <p data-bbox="191 708 1402 737">NOTE: We could also do the poetry VO with no music. This is impactful and keeps attention focussed</p>		


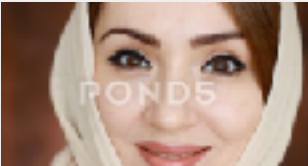

AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>Rise to a place where opulence abounds</p> <p>Where lovers of life and progress are found.</p>	<p>LOVELY SCENICS</p>  	<p>Mountain Scapes, opulent homes</p> <p>Creek, Vail, Aspen, etc.</p>






AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
Where the sky's NOT the limit		new construction all over metro area / front range - Commercial viability of downtown Denver for Hotel development, Condos, Shopping, etc.
And the stars shine at day		Celebrities in Aspen

AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
		
<p>Where great minds are sharpened</p>	 	<p>Universities</p> <p>Skiing, outdoors OR international conferences (e.g., Aspen Institute, Keystone Symposium, COIN, Digital Summit, Boulder Intl)</p>






AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
And gather to play		
With temperate days	 	

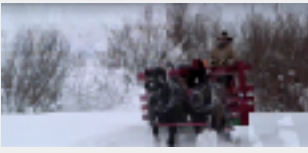



AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>and cool lively nights</p> <p>Where lifestyle's supreme</p>	  	<p>Cool heights (escape heat and go to resorts.) Night Life, clubs, Red Rocks</p> <p>Broad scapes of cities and mountains</p>
<p>And success is in sight.</p>		
<p>Unobstructed with views that can't be explained.</p>	<p>Maroon bells, etc.</p> <p>Timelapse clouds over Rockies</p>	<p>Maroon Bells or other scape</p>


AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>The world trains their eyes as they ready their planes.</p>	  	<p>Accessible Easy to get here. Flight path graphic</p>

AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>Faces turned westward from so far away</p> <p>On fortunes and beauty and their own chance to play</p>	 	<p>Where the world is focussing its attention. Great economy, investment in the United State is becoming greater and greater from China, etc. Our economy is running at an all time high and this is a good investment.</p> <p>Show beautiful people.</p>
<p>A game of life teeming with prosperity and fun</p> <p>The data is in, and we've only begun.</p>	  	<p>Shopping in Aspen, Vail. More business leader shots. Headlines / data about booming economy.</p>



AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>Where masters of universe and legends collide</p>	 	
	 	
<p>Where horses are wishes on which winners will ride</p>		

AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
Dreams find their purchase and passions are freed		outdoors, extreme sports, (golf?)
from lands near and far		Diversity, welcoming to Muslims
from which all roads will lead.		
		
Some cities tout promise.	Quick shots of NY, LA, Davos	Less investment yields higher gains - compare to other cities.

AUDIO	VIDEO EXAMPLES	MESSAGE (from outline)
<p>But we've made it so.</p>		<p>More development and lifestyle shots</p>
<p>The numbers are in All systems are go</p>	<p>Headlines of unemployment housing boom, etc.</p>	
<p>AUDIO "Welcome to Denver" audio from the train at DIA.</p>	<p>GRAPHIC: RISE TO DENVER</p>	