

Table 1 - XYBIX BLOG Calendar

Vertical	Blog Theme	Blog Name (working title)	Sub points	Interview phone call (20 min.)	Blog Publish Date (RB)	Notes
C&C	COST	MAIN: What does a new Control Room console cost?		2/7/20	2/11/20	<a href="https://blog.xybix.com/how-much-does-a-command-control-room-console-cost">https://blog.xybix.com/how-much-does-a-command-control-room-console-cost</a>
Healthcare	COST	MAIN: Pricing Workstations for Medical & Healthcare	<ul style="list-style-type: none"> <li>- What does a radiology desk cost?</li> <li>- What does an imaging desk cost?</li> <li>- What does a clinical control room desk cost?</li> </ul>	2/11/20	2/20/20	<a href="https://blog.xybix.com/what-is-the-cost-of-an-imaging-desk">https://blog.xybix.com/what-is-the-cost-of-an-imaging-desk</a> . <a href="https://blog.xybix.com/how-much-does-a-telemetry-desk-cost">https://blog.xybix.com/how-much-does-a-telemetry-desk-cost</a>
C&C	Comparison & Review	What is my workstation made of? -Why should I care?	Dual vs. Single surface Wood vs. metal Monitor arms vs. Rollervision Why your workstation surface matters Legs: DL2 vs. DL6	3/10/20	3/12/20	<a href="https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims">https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims</a>
C&C	BEST	Tradeshow Review	TechAdvantage	3/17/20	3/19/20	TRADESHOW CANCELLED
Healthcare	Comparison & Review	What is my workstation made of? -Why should I care?	<ul style="list-style-type: none"> <li>- Dual vs. Single surface</li> <li>- Wood vs. metal</li> <li>- Monitor arms vs. Rollervision</li> <li>- Why your workstation surface matters</li> <li>- Legs: DL2 vs. DL6</li> </ul>	3/18/20	3/20/20	<a href="https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims">https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims</a>
Healthcare	BEST	Trade Show Review	Health Connects Spring	3/24/20	3/26/20	TRADESHOW CANCELLED
C&C	BEST	Tradeshow Review	WGPC	3/31/20	4/2/20	TRADESHOW CANCELLED

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Dispatch	COMPARISON	MAIN: 4 Things to Know When Comparison Shopping for [height-adjustable workstations]	<ul style="list-style-type: none"> <li>- Straight vs. curved desks: the ergonomics</li> <li>- Comparing materials: 3D laminate vs. traditional ; Wood vs. steel/ understanding lift capacity; cabinets: hinges, placements and more</li> <li>- RollerVision vs. arms</li> </ul>	2/10/20	2/12/20	<a href="https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims">https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims</a>
Dispatch	COST	MAIN: Top 4 Things to Know About Pricing your New Workstations	<ul style="list-style-type: none"> <li>- Why so expensive?</li> <li>- Pricing contacts</li> <li>- Installations</li> <li>- What's included in my quote?</li> </ul>	2/3/20	2/5/20	<a href="https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0">https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0</a>
C&C	BEST	Tradeshow Review	DistribuTech	DONE	DONE	TRADESHOW CANCELLED
Healthcare	BEST	Trade Show Review	SIIM		6/1/20	TRADESHOW CANCELLED
Healthcare	BEST	Trade Show Review	AHRA		7/1/20	TRADESHOW CANCELLED
Healthcare	BEST	Trade Show Review	RSNA		11/1/20	TRADESHOW CANCELLED
Healthcare	BEST	Trade Show Review	Health Connects Fall		SEPT	TRADESHOW CANCELLED
Dispatch	COST	Pricing: Why so expensive? Comparing apples to apples	TBD (3-5 key points)		3/6/20 12:00 AM	<a href="https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0">https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0</a>
Dispatch	COST	All about Installs	TBD		3/10/20 12:00 AM	<a href="https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover">https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover</a>
Dispatch	COST	What's included in my quote?	-Standard, union, prevailing wage -Freight, install, live cut, labor, proximity		3/6/20 12:00 AM	<a href="https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0">https://blog.xybix.com/how-much-does-a-dispatch-console-or-dispatch-workstation-cost-0</a>

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Dispatch	COMPARISON	Straight vs. curved desks: the ergonomics	TBD		5/11/20 12:00 AM	<a href="https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today">https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today</a>
Dispatch	COMPARISON	The difference between 3D laminate and traditional works surfaces	TBD		3/12/20 12:00 AM	<a href="https://blog.xybix.com/choosing-the-right-material-for-your-command-center-workstation-3d-laminate-vs.-traditional-laminate-hpl-0">https://blog.xybix.com/choosing-the-right-material-for-your-command-center-workstation-3d-laminate-vs.-traditional-laminate-hpl-0</a>
Dispatch	COMPARISON	Wood vs. steel: understanding lift capacity	TBD		6/15/20 12:00 AM	<a href="https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims">https://blog.xybix.com/wood-vs.-steel-construction-5-common-claims</a>
Dispatch	COMPARISON	MDF vs. Steel CPU cabinets: hinges and more	TBD			<a href="https://blog.xybix.com/monitor-arms-vs-monitor-arrays">https://blog.xybix.com/monitor-arms-vs-monitor-arrays</a>
C&C	PROBLEMS	Control Room Upgrades and Expansions	You want new consoles/tables now yet, you will be expanding soon - what do you do? Time for new monitors? What to do next			Include link: <a href="https://www.xybix.com/xybix-command-and-control-center-planning-guides">https://www.xybix.com/xybix-command-and-control-center-planning-guides</a>
C&C	PROBLEMS	All About Installations	Why does it take so long to get product and get it installed?		3/19/20 12:00 AM	<a href="https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover">https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover</a>
C&C	PROBLEMS	Design Considerations for Your Control Room	-Where do you put your CPUs? - Workspace Aesthetics			<a href="https://www.xybix.com/healthcare-workstation-planning">https://www.xybix.com/healthcare-workstation-planning</a>
C&C	Comparison & Review	Ergonomics 101	Height ranges Zones 1 & 2, explained		5/11/20 12:00 AM	<a href="https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today">https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today</a>
C&C	BEST	Tradeshow Review	Airports at Work			TRADESHOW CANCELLED
C&C	BEST	Tradeshow Review	UMIG			TRADESHOW CANCELLED
C&C	BEST	Tradeshow Review	APTA			TRADESHOW CANCELLED

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Healthcare	PROBLEMS	Control Room Upgrades and Expansions	-		4/26/19 12:00 AM	<a href="https://blog.xybix.com/complete-your-control-room-with-personal-storage-solutions">https://blog.xybix.com/complete-your-control-room-with-personal-storage-solutions</a>
Healthcare	PROBLEMS	All About Installations			3/19/20 12:00 AM	<a href="https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover">https://blog.xybix.com/seamless-installation-of-your-workstations-the-live-cutover</a>
Healthcare	PROBLEMS	Design Considerations for Your Medical consoles (workstations?)	-Where do you put your CPUs? - Workspace aesthetics - Castors for your table or not?  <a href="https://www.xybix.com/healthcare-workstation-planning">https://www.xybix.com/healthcare-workstation-planning</a>		5/18/20 12:00 AM	<a href="https://blog.xybix.com/casters-vs.-glides-on-imaging-desks">https://blog.xybix.com/casters-vs.-glides-on-imaging-desks</a>
Healthcare	Comparison & Review	Ergonomics 101	- Height ranges - Zone 1 & 2, explained		5/11/20 12:00 AM	<a href="https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today">https://blog.xybix.com/ergonomics-and-your-health-preventative-best-practices-you-can-start-today</a>