


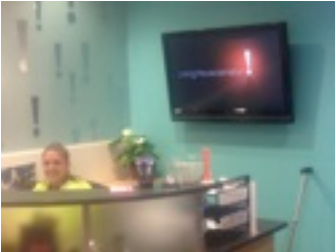
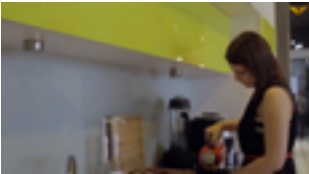
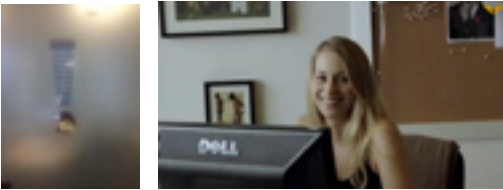


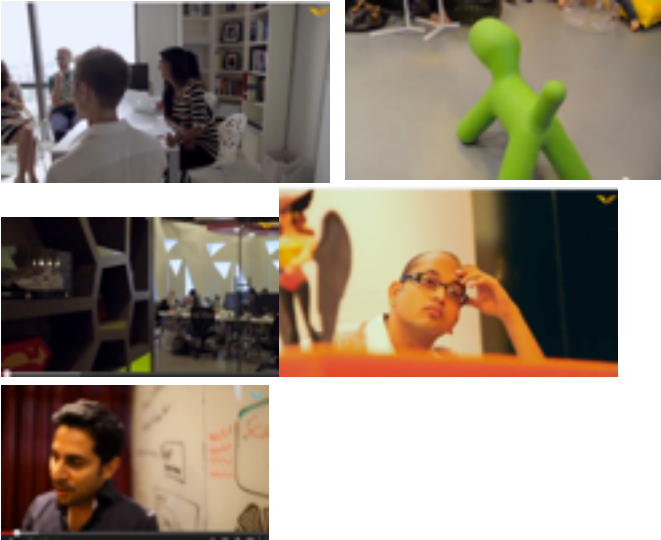
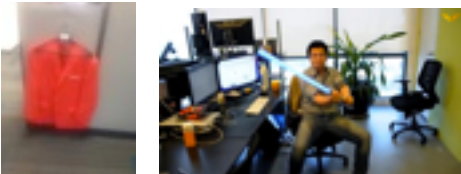


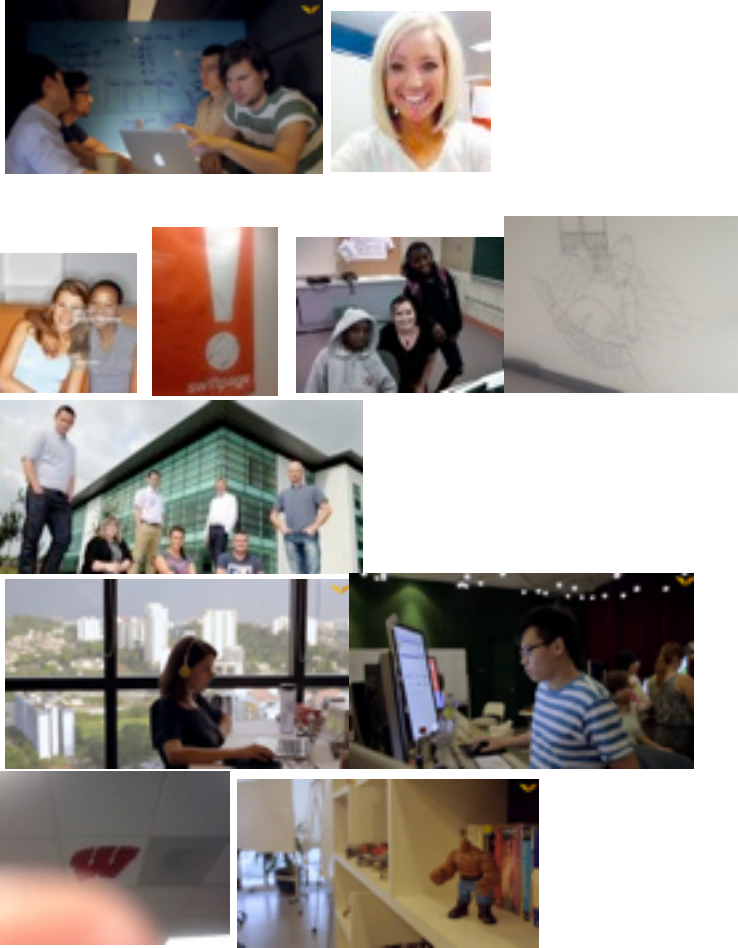
	VIDEO	AUDIO
1	<p>Early morning at Swiftpage Static shots interior and exterior.</p> <p>Show exterior of Swiftpage Denver office</p>   	<p>Peaceful morning music.</p> <p>All quiet on the Swiftpage front. Execs are meeting and employees are rolling in.</p>

	VIDEO	AUDIO
2	 <p>From the point of view of the camera, coming out of the elevator into reception area. From the point of view of the camera- fast motion exterior of building..</p> 	<p>Total energy change with fun, upbeat music.</p> <p><i>Hi, welcome to Swiftpage.</i></p>
		<p><i>Good morning, welcome to Swiftpage.</i></p>
3	<p>WELCOME TO sw!ftpage™</p>	

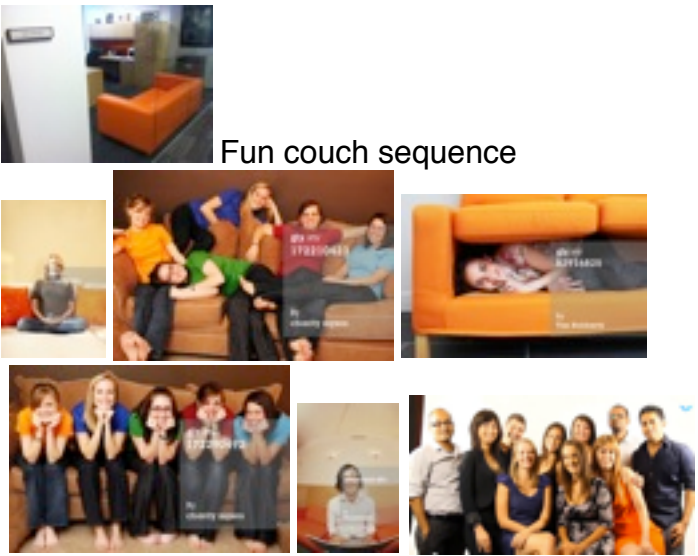

	VIDEO	AUDIO
4		<p>John & Bob series of comments: <i>Swiftpage is a company with great products.. and a great culture.</i></p>
		<p><i>Our motto is 'Work is fun with a purpose.'</i></p>
5	<p>Morning all-hands meeting</p> 	<p><i>It's fun being a Swiftie.</i></p>



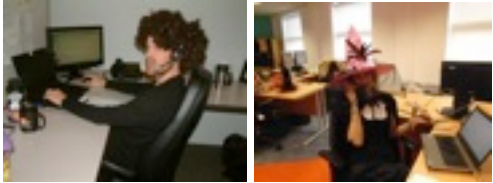
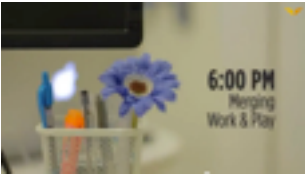
Swiftpage
Culture Video
Draft Script: 5/14/14

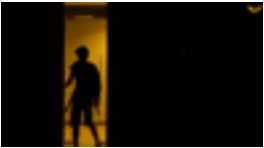

	VIDEO	AUDIO
6	 <p>Show all the Swiftpage swag.</p>	What's a Swiftie?

VIDEO	AUDIO
 <p>The video collage includes several scenes: a group of people gathered around a laptop in a meeting; a close-up of a smiling woman with blonde hair; two women posing together; a red sign with a white exclamation mark; a group of people in a hallway; a whiteboard with a diagram; a group of people standing in front of a modern building; a woman working at a computer in an office with a large window; a man working at a computer in a dimly lit office; a close-up of a red logo on a white surface; and a desk with a small figurine.</p>	<p><i>Swifties are..</i> <i>ambitious</i> <i>smart</i> <i>not afraid to say 'I don't know or I need help.'</i> <i>creative and passionate</i> <i>my friends</i> <i>very positive</i> <i>enthusiastic</i> <i>A Swiftie is the kind of person who gets excited about new things.</i> <i>You never have the same day twice.</i></p> <p><i>You start to get excited about going to work every day and learning something new.</i></p> <p><i>You know you're a Swiftie when you actually like the people you work with.</i></p>

	VIDEO	AUDIO
	 <p>Fridge sign, grabbing food from fridge</p>	
7	 <p>show lots of product boxes</p>	<p><i>I love my customers and I love what we sell. My job is to help grow a Swiftnation.</i></p>
8		<p><i>I'm excited to come to work every single day.</i></p>
9		<p><i>I never know what to expect.</i></p>

	VIDEO	AUDIO
10	 <p>Fun couch sequence</p>	<p><i>The orange couch is a big thing around here.</i></p> <p><i>We do some of our best thinking on the orange couch.</i></p> <p><i>We get creative here.</i></p> <p>(Talk about couch sessions.)</p>
11		<p><i>One team.. One Journey' eans we're a bunch of Swifties but we're all part of the Swiftnation.</i></p>

	VIDEO	AUDIO
12		<p><i>I love working here .. feel like I'm working with my best friends and my family.</i></p>
13		<p><i>It's not just a job. I'm helping to build something.</i></p> <p><i>I have a career that's really going somewhere.</i></p>
14		<p><i>We have great people here (more from John and Bob)</i></p> <p><i>..team of top performers. The kind of people who work here are...</i></p>
15		<p><i>Best thing about working at Swiftpage</i></p>
16		<p><i>I have friends here.. it's fun coming to work.</i></p>

	VIDEO	AUDIO
17	 Leaving for the night.	<i>I don't feel like I spend my life working. Work is actually fun.</i>
18	 Call to action / tag / url?	<i>I'm proud to be a swiftie.</i>