

EDGE / LOW LATENCY

SUBJECT LINE OPTIONS

[INSERT COMPANY NAME], speed doesn't kill. Latency does.

Edge computing meets [INSERT COMPANY NAME]'s need for speed

[INSERT COMPANY NAME] needs connectivity that's agile not fragile

Fast, robust data is the new black for [INSERT COMPANY NAME]

Fast, robust data is the modern (or new) currency for [INSERT COMPANY NAME]

[INSERT COMPANY NAME], milliseconds can cost [INSERT COMPANY NAME] millions

DOUBLE-TAP SUBJECT LINES

[INSERT COMPANY NAME], the Edge is the new frontier

[INSERT COMPANY NAME], skip the trip to the cloud

Data be nimble. Data be quick.

[INSERT COMPANY NAME], latency down to the millisecond wins

Is]’s data so “last millisecond”?

[INSERT COMPANY NAME], deploy data that goes the distance

Increase [INSERT COMPANY NAME]'s data density and reach

PRE-HEADER TEXT

How and where you deploy data is key.

Think Big. Think Edge.

HEADER

Go faster and farther on the edge

Reduce latency, improve speed

BODY

Latency down to the millisecond can make or break your bottom line. By skipping the cloud and processing data at the edge, closer to end users, you'll increase speed and reduce latency while ensuring that applications can be accessed efficiently and securely at remote locations. Latency loses. Speed wins. Learn how in the [Buyer's Guide for Technology](#).

OR

Do you have latency-sensitive applications or use-cases? In industries like healthcare and finance, latency down to the millisecond is everything. The ability to read and update data in real-time can make the difference between life and death, or in millions of dollars. And uptime, resiliency and service level agreements (SLAs) become especially critical. Learn how in the [Buyer's Guide for Technology](#).

OR

A global data tsunami fueled by IoT, AI and a flood of mobile devices is driving smart companies to process and deploy data at the edge of their networks where it can be acted on in real-time, by a growing pool of end-users in increasingly far-flung locations.

By skipping the cloud and processing data closer to end users, enterprises can increase speed, reduce latency and cut bandwidth usage and costs while ensuring that applications can be accessed efficiently and securely at remote locations. Latency loses. Speed wins. Learn how in the [Buyer's Guide for Technology](#).

OR

The new data sphere is robust, with innovations like IoT and AI generating rich content that's quickly outpacing what traditional network architecture can do. Deploying data at this new scale sounds like a tall order, but the right data solutions partner will help you deploy applications and workloads where and when they make the most sense, for reduced latency and maximum productivity. Learn how in the [Buyer's Guide for Technology](#).

CTA

Read the [Buyer's Guide for Technology](#)

PARTNER/Future-proof

SUBJECT LINE OPTIONS

Performance starts with the right partner

You need a partner that's more than a landlord

XX data demands more than a building

Does your solution fit today and tomorrow?

[INSERT COMPANY NAME] can go faster and farther with the right data center partner.

[INSERT COMPANY NAME], your data center called. It's ready for last year's security threats.

DOUBLE-TAP SUBJECT LINES

You need a partnership that goes beyond the building.

HEADER TEXT: Is your infrastructure ready for today and tomorrow?

HEADER TEXT: Like the flu shot, most data centers are designed for last year's threats.

XXX needs a partner, not just a building

You need a partner that's more than a landlord

Double-tap subject lines

Pre-header

A true partner is more than a landlord

Performance starts with the right partner

Header

We partner to improve your business. Not ours.

Body

At Flexential we partner with you to future-proof.... and help you withstand threats you may not see coming.

CTA

HEADER

Go faster and farther with the right data center partner.

BODY:

When it comes to your data center, you need the right building in the right place with the right amount of power and cooling. But realizing your infrastructure's full potential requires more than a landlord. You need a partner who's focused on your success and has deep experience in customer service. We partner collaboratively with your internal IT departments to deliver cost-effective, future-ready solutions for where your business is - and where it's going.

