Dear [ ]

Please enjoy your copy of the Gorilla Guide to Hybrid Edge Computing.

My colleague [Tim Parker/Jason Carolan] and I wrote this guide to help businesses like yours understand how edge computing fits into today's data landscape and, more importantly, how it can help your business work *better*.

Edge computing is the deployment of data at or near its source to boost the reliability, speed and efficiency of an operation—critical assets for winning market share in today's business environment. But what are the use cases for edge computing? Are there challenges to edge adoption? And how does the edge fit into your existing data infrastructure?

The *Gorilla Guide* will answer these questions as well as provide practical tips for success in edge computing.

Enjoy the read! And please reach out to me at [phone/email] if you'd like to talk about edge adoption for your unique business and infrastructure.

Kind regards,

Jason Carolan, Chief Innovation Offers

Tim Parker, V.P., Network Strategy