

Farida Elserty

Writer/Journalist



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ABOUT ME

As a recent graduate with the highest honors from the Mass Communication faculty at MSA University, I hold a bachelor's degree in Journalism & Communication. I am an energetic and ambitious writer with a passion for making a difference in the lives of my readers. My articles have been published in prestigious publications such as eniGma Magazine, What Women Want, Ahram Online, Rush Magazine, and MSA University Magazine. In addition, I have experience crafting engaging content for social media platforms such as Facebook and Twitter. With a keen eye for detail and a talent for writing and editing pieces for online platforms, I also maintain my own blog. I am excited to apply my skills and experience to new challenges in the field of writing and communications.

SKILLS

Content Writing	98%
Content Research	90%
Objective Reporting	92%
Creative Writing	95%
Editing	80%
Social Media	82%
MS Office	96%
Adobe InDesign	50%
News Writing	92%
Flexibility	99%
Fast Learning	95%

LANGUAGES

- **ENGLISH (C1)**
- **ARABIC (C2)**
- **ITALIAN (A1)**



SCHOOL HISTORY

MSA University **2017 - 2021**

Faculty of Mass Communication
(Journalism Department)

GPA: 3.79 (Highest Honors)

WORK EXPERIENCE

eniGma Magazine

Editorial Coordinator

(Full Time)

April 2023- Present

eniGma Magazine

Staff Writer & Editorial Executive

(Full Time)

March 2022 - March 2023

What Women Want

English Writer

(Internship)

December 2021 - February 2022

Ahram Online

English Writer

(Internship)

October 2021 - January 2022

ARIJ NETWORK

Social Media Specialist

(Part-Time)

October 2021 - December 2021