

## **Kathleen Hanhee Kye Unveils Bold Statement Pieces at New York Fashion Week in Collaboration with VFILES**

**(Desiree Nicole Baxter via Seoulwave)**

On September 9, in celebration of New York Fashion Week, renowned Korean fashion designer Kathleen Hanhee Kye presented an exciting collaboration with VFILES at their SoHo location. As the creative mind behind the popular brands KYE and Eyeye, Kathleen has become one of Korea's hottest designers, crafting daring and trend-setting looks for top artists like SHINee, G-Dragon, CL, Zico, MONSTA X, Miss A, and many others.

The event kicked off around 5 PM EST, welcoming fashion enthusiasts to an electrifying showcase of KYE's Spring/Summer 2017 collection. The vibrant atmosphere came alive with DJ and model Callie Reiff spinning dynamic tracks that perfectly matched the event's energy.

Kye's Spring/Summer 2017 collection centered on the theme of youthful rebellion, blending streetwear with playful, nostalgic elements. Her pieces offered a contemporary twist on classic styles, featuring bold patterns, oversized silhouettes, and exaggerated detailing. Emojis played a prominent role in the designs, adding a sense of fun and digital-era flair to the collection. The garments were a striking mix of fishnets, leather heirloom stitching, mesh, and bedazzled or sequin embellishments, capturing the spirit of individuality and self-expression.

Top celebrities and influencers flocked to the event to support Kye's vision. Among the notable attendees were Korean supermodel Irene Kim, American R&B singer Kehlani, and model Jordyn Woods, all of whom came to celebrate the fusion of bold design and cultural innovation that Kye is known for.