

Eve Pierpont

Journalist & Writer

Location

Vero Beach, Florida

Key Skills

Analyzing Data
AP Style
Content Production
CMS Systems
Detail-oriented
Editing
Hard-Working
Interpersonal skills
Interviewing
Managing Writers
Microsoft Office
Proofreading
Readability Improvement
Reporting
Research
Scheduling
Self-starting
Story Pitching
Storytelling
Style Guidelines
Verifying Facts
WordPress
Zoom

LinkedIn

<https://www.linkedin.com/in/eve-pierpont-5107611a1/>

Portfolio

<https://evepierpont.journoportfolio.com/>

Objective

Dedicated and passionate journalist with over two years of writing and editing experience. Obtains firm interviewing, researching, and storytelling skills while ensuring transparency, accuracy, and truthfulness. Proficient in producing engaging and informative content while adhering to tight deadlines. Observes journalism principles and ethics while focusing on keeping audiences up-to-date on the topics they care about.

Experience

TV Fanatic- Freelance Writer

February 2024 – December 2024

- Update previous content.
- Ensure utilization of SEO.
- Write listicles, editorials and topics covering upcoming seasons.
- Use of CMS.
- Responsibly source and credit photos.

Treasure Coast Newspapers/ TCPalm- Contract Freelance Reporter

September 2023- present

- Produce weekly “Five on Friday” highlighting the top events each weekend across three counties and accompany article with a video of selected events.
- Produce weekly “restaurant roundup” articles spotlighting where to eat for a certain cuisine, holiday, city or type of food.
- Research, interview and report various assignments as needed.
- Articles have appeared on the front page of the printed paper and featured in weekly reader briefing emails.
- Cover local events, people and news based on my knowledge of the area.

mxdwn/mxdwn.com- Music Features Section Editor

February 2022- present

- Promoted among staff to section editor to manage team of writers.
- Approve editorial story pitches or help team members hone in pitch ideas to make them stronger.
- Edit, proofread and fact-check editorial stories.
- Curate list of artists to interview based on upcoming album releases, tours or other noteworthy happening and assign them to the appropriate writers based on musician’s genre.
- Approve writer’s interview questions before interview.
- Answers emails regarding teams’ questions, concerns and needs.
- Hire and train writers.
- Ensure team members are staying on tasks and meeting deadlines.
- Curate artist interview lists and assign them to team members.
- Assist publicist in scheduling interviews and communicating with musician’s PR teams in a professional and personable manner.

- Assist the managing editor and editor-in-chief to curate a publication schedule for interviews and editorials.
- Collaborate with editor-in-chief, publicist and managing editor to keep them informed and ensure timely work from staff.
- Assist in picking end-of-year and best-of lists.

mxdown/mxdown.com- Music Features Section Writer

April 2021- present

- Pitch, research and curate editorials that are unique, engaging, informative and timely.
- Meet deadlines for editorials and all interview related work.
- Produce questions for musician interviews based on research and knowledge of music.
- Most trusted interviewer to handle well-known and more difficult artists by gaining interviewee trust and conducting the interview in a conversational way that digs deeper and reveals unique information while capturing their personality.
- Have interviewed top musicians including Ben Barnes, Bill Leeb (FLA), Joey Santiago (Pixies), McKenna Grace, Greg Dulli (The Afghan Whigs), Billy Howerdel (Perfect Circle), Anton Newcombe (The Brian Jonestown Massacre), Bill Leeb (FLA & Delerium), Richard Patrick (Filter), Phantogram and others.
- Interview musicians via video recorded Zoom video chat.

West End Tavern – Host, Server, Food Runner, Busser, Bartender

September 2017- April 2021

- Worked all front-of-house positions, including hosting, bussing, serving, food running and bartending.
- Gained extensive whisky knowledge and gave guests recommendations.
- Trusted bartender while working busiest shifts.
- Did managerial work as needed.
- Help create drink menus.
- Prepped drink ingredients for the bar.
- Excelled in customer service.

Education

University of Colorado, Boulder
 Boulder, CO
 Graduated: 2021
 BA: Journalism
 Minor: Religious Studies

Certifications

Mass Marketing Qualification (MMQ) Certification

California Institute of Advertising, Communications & Marketing (CIACM)

Online course / July 2023

SEO, Advertising, Market Research, Branding Strategies, Customer Behavior, Marketing Analytics, Content Marketing, Digital Marketing