

MISINFORMATION, DISINFORMATION, AND DEEP FAKE

Misinformation- my example of misinformation was when a TikTok was posted about Disney lowering the drinking age to 18. This TikTok went viral and a lot of people questioned it to be true. The video itself seemed credible along with the voice-over on the video. Disney then made a statement stating that they are not lowering the drinking age to 18 inside their parks and have no jurisdiction to change the law. This is an example of misinformation because this information is strictly false, yet it isn't meant to be malicious towards Disney. The video got over half a million likes and engagements and stirred up a lot of talk on how powerful Disney is.

Disinformation- The example I found for Disinformation is an Instagram post stating that Drake suffered from cardiac arrest after a balloon was popped next to him. The reason this is deemed disinformation is because this post was made with malicious intent. The post itself makes viewers actually question if Drake is in cardiac arrest and insults Drake because some viewers deemed it "stupid" that he would go into cardiac arrest from a balloon popping. The post itself collected a little more 2,000 likes with roughly 15 comments.

Deep Fake- The post that I found for Deep Fake was a YouTube video of an AI generated Morgan Freeman. The video depicted what looked like Morgan Freeman and what sounded like him, but it wasn't. Everything Morgan Freeman was doing and saying was through a random guy who used the AI to make him sound and look like Morgan Freeman. The video itself went viral. It was one of the first AI generated videos that mocked a celebrity, and it freaked out many people to find out that it actually wasn't him. The video itself didn't shine Morgan Freeman in a bad light, but it was ethically questionable since that wasn't him. The video got over 30K likes and engagements with even more views.

