

Savannah Rude

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Education:

University of Florida, Gainesville, Florida

- Bachelor of Science in Journalism, expected graduation May 2026
 - Journalism Major and International Development and Humanitarian Assistance Minor •
- Current Grade Point Average (GPA): 3.64/4.0

Professional Experience:

PR and Marketing Intern June 2025- Present day

The Wellness Traveller Magazine, London, UK

Responsible for running all social media accounts for The Wellness Traveller brand, contributing several articles a week for the online publication, creating content for social media and creating a creative strategy to boost engagement and followers

Lead Teaching Assistant for Multimedia Reporting January 2025 – May 2025

University of Florida College of Journalism and Communications

Responsible for leading weekly lab sections with instructor to assist section in pitching and developing stories, holds six hours of office hours a week to assist students, responsible for grading discussion posts, memos and attendance, produces questions for attendance and module quizzes, meets weekly with head professor, delegates tasks to four other teaching assistants and helps edit student stories for clarity, AP Style and conciseness.

Multimedia Reporter January 2024 - Present day

WUFT News

I produce compelling and descriptive features and evergreen stories for WUFT that are published on their website. I create and edit video cuts, audio wraps, and interactive maps that are multimedia elements of each story. I strengthened my photography skills and produced detailed images.

Research Assistant October 2023 - Present day

Brechner Freedom of Information Project

As a research assistant for the Brechner Freedom of Information Project, I help on various research projects concerning public records and the Freedom of Information Act. I have contributed to one White Paper published in Spring '24 and have been assisting with nationwide research regarding FOI laws in each state.

Brand Ambassador Team January 2023 - Present day

Strike Magazine GNV

Starting out as a Brand Ambassador, I represented the brand of Strike Magazine, the nation's largest student-run fashion and lifestyle magazine. I boosted engagement on social media and influenced UF students to attend Strike events. I then moved up to Assistant Director of the Brand Ambassador team where I helped the Director with planning socials and events for the 30+ Brand Ambassador team. As the director now I oversee and facilitate all Brand Ambassador activities and events. I manage a 30+ person team and ensure all tasks are being completed.

Marketing Ambassador August 2024 - September 2024

Dentsu Creative

Promoted a large Fortune 500 company through in-person events, improved my marketing skills through a variety of trainings and workshops, increased productivity in the workforce by learning hands-on sales and advertising techniques and gained a broader understanding of marketing in the real world

Digital Social News Intern May 2024 - August 2024

WUSF Public Media

As an intern at WUSF, I produced daily stories for their news website. I created short Instagram Reels to enhance their social media presence and increase engagement with followers. I mastered Adobe Premiere Pro and Adobe Audition. I excelled in utilizing visual and sound elements to attract viewers on various social media platforms. I wrote compelling stories that drove engagement on their website.

Activities and Volunteer Experience:

UF Journalism and Communications Ambassadors

October 2024 - Present day

- Give tours of the CJC to prospective students and families, host events for the CJC and build connections with prospective students and alumni.

Phi Mu Fraternity

August 2022 - Present day

- Served as Date Function Chairwoman from December 2023 - December 2024
 - Managed a \$78,500 budget to plan 4 social events each semester for the 300+ women in Phi Mu and their dates.

Additional Skills and Interests:

- Proficient in Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, MS Office, Facebook, Twitter and Instagram