

Savannah Rude

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EDUCATION

University of Florida, College of Journalism and Communications
Bachelor of Science in Journalism

May 2026
Gainesville, FL

- Minor: International Development and Humanitarian Assistance
 - Florida Academic Scholars Recipient
- Foundation for International Education, Study Abroad*
GPA: 3.64

London, England

WORK EXPERIENCE

Buckhead Recruiting Company

August 2025 – Present
Remote

Marketing Intern

A nationwide recruiting and staffing firm recognized for exceeding client expectations.

- Developed client case studies and company profiles to support business development and website optimization. Managed and expanded social media presence across LinkedIn, Instagram, and TikTok to increase visibility and engagement. Created and distributed a bi-weekly LinkedIn newsletter, driving stronger client engagement and brand recognition.

Brechner Freedom of Information Project

October 2023 – Present

Social Media, Communications Coordinator, and Research Assistant

Gainesville, Florida

The Joseph L. Brechner Center Freedom of Information Project is an incubator for research and initiatives that give the public timely and affordable access to the information necessary for informed, participatory citizenship.

- As a research assistant, I contributed to national studies on public records and FOI laws. Co-authored a published White Paper (Spring 2024) analyzing FOI access across the U.S.
- Lead social media strategy and content creation, producing infographics and campaigns that boosted engagement and public awareness.

The Wellness Traveller Magazine

June 2025 – August 2025

Public Relations and Marketing Intern

London, England

The Wellness Traveller Magazine is an online platform and magazine focused on health and wellness travel content.

- Managed and expanded brand social media presence, boosting Instagram engagement by 79.3% through strategic, targeted content that reached 11K+ views, with 70.2% of view generated from non-followers.
- Authored weekly wellness and travel activities and executed a creative content strategy that increased web traffic, brand visibility, and audience interaction.

Dentsu Creative

August 2024 – September 2024

Marketing Ambassador

Gainesville, Florida

Dentsu Creative, a global creative agency network established in 2022, leverages transformative creativity and delivers integrated growth solutions across media and CXM businesses in over 145 countries, driving positive impact for people, businesses, and society.

- Represented a Fortune 500 client through on-campus brand activations and experiential marketing, engaging students via tabling events and campus fairs.
- Supported sales, advertising, and brand promotion workshops, applying learned strategies to strengthen marketing acumen.

WUSF Public Media

May 2024 – August 2024

Digital Social News Intern

Tampa, Florida

WUSF, licensed to the University of South Florida, is a public media source delivering local and national news, in-depth report, and educational, arts, and classical music programming.

- Produced daily digital news stories covering local and statewide issues for WUSF's website.
- Created and edited short-form video content (Reels) using Adobe Premiere Pro and Audition for multimedia editing and production, improving social media storytelling and boosting audience engagement.

LEADERSHIP & INVOLVEMENT

Strike Magazine GNV

January 2023 – Present

Writer and Brand Ambassador Director

Gainesville, FL

- Advanced from Brand Ambassador to Director of a 30+ person promotional team within 18 months. Planned and executed large-scale brand events and social campaigns, while collaborating with editorial staff to produce lifestyle and fashion content aligned with brand identity.

Journalism and Communications Ambassadors

October 2024 – Present

Member

Gainesville, FL

- Conducted campus tours for prospective students and families, acting as a spokesperson for the college. Aided in the planning and execution of alumni events and recruitment initiatives to strengthen the UF community.

ADDITIONAL DATA

Proficient in Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, MS Office, Facebook, Twitter, Instagram

Present

Orange Theory Sales Associate

September 2025 – Present

Lead Teaching Assistant at UF

January 2025 – May 2025