

ALLISON R. BEACHAM

Experienced national account manager skilled in relationship management, writing and content creation, social media, brand development and sales management. Creator of Lifesabeacham.com, a Chicago based gluten-free lifestyle blog. Co-Author of Official Money Guide for College Students.

EDUCATION

Bachelor of Arts - English - Creative Writing
Miami University Oxford, OH 2014

AWARDS

2016 & 2017 President's Club - Awarded to those 110% above plan or higher
2015 Golden Scot Award - For outstanding sales achievement
2017 EIFLE (Excellence in Financial Literacy Education) - Award Winner for Adult Book of the Year, Money Management

SKILLS

Strong Verbal Communication, Writing & Creating, Quota Busting, Relationship Management, Social Media, Strategic Account Development

EXPERIENCE

Rust-Oleum Corporation

Associate National Account Manager // Vernon Hills, IL // June 2015 to June 2018

Responsible for managing a portfolio of accounts totaling over \$2 million dollars in sales. Developed and implemented creative, and growth forward programs with my accounts in order to achieve sales quota and maintain customer relationships.

Money Savvy Generation

Social Media Manager // Lake Forest, IL // 2015 to Current

Created the Money Savvy Generation Instagram. Creates content for all MSGEN social media outlets, including video campaigns, and social media partnership guidelines. Maintains weekly postings and social interactions for the brand.

Rust-Oleum Corporation

Chicagoland Area Sales Manager // Vernon Hills, IL // May 2014 to June 2015

Responsible for outside field sales in the Chicagoland area by working with distributors as well as end users to provide valuable industrial grade solutions.

AFFILIATIONS

Member, ISA Emerging Leaders (2015 - Present)

Member, ISA Women Industrial Supply Executives (2015 - Present)

Member, Chicago Grammarians (2015 - Present)

Member, Windy City Bloggers (2015 - Present)