



FALL 2019

easy, honest, AFFORDABLE

Natural and organic? Always. High standards?

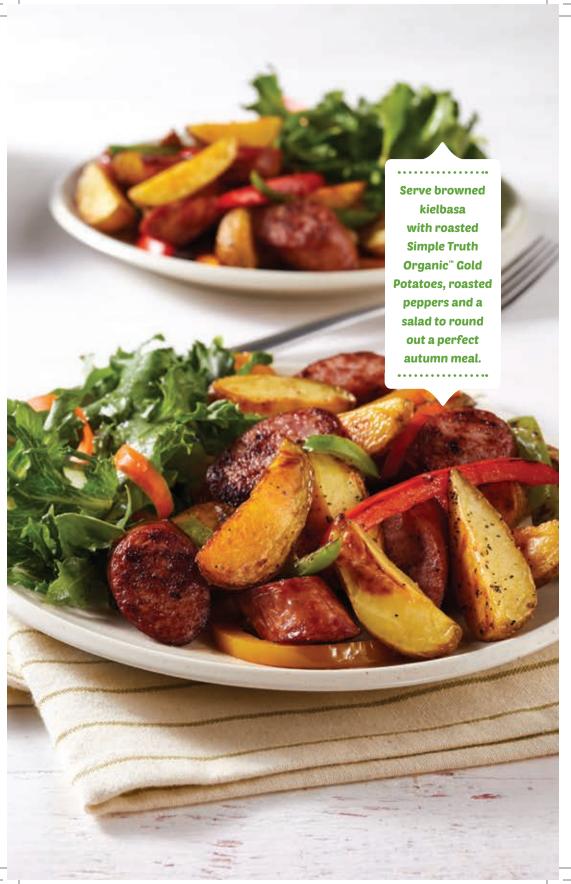
Every time. Affordable? Of course! Simple Truth® and Simple Truth Organic® products are made for real life. For real budgets. For you. They're created with the best stuff possible at the best price possible. And speaking of price, check out the special savings inside picked for you. Plus, find some tips and behind-the-scenes stories to help you enjoy our brand even more.

For recipes and more, visit us at

SimpleTruth.com

Please check your store for product availability.











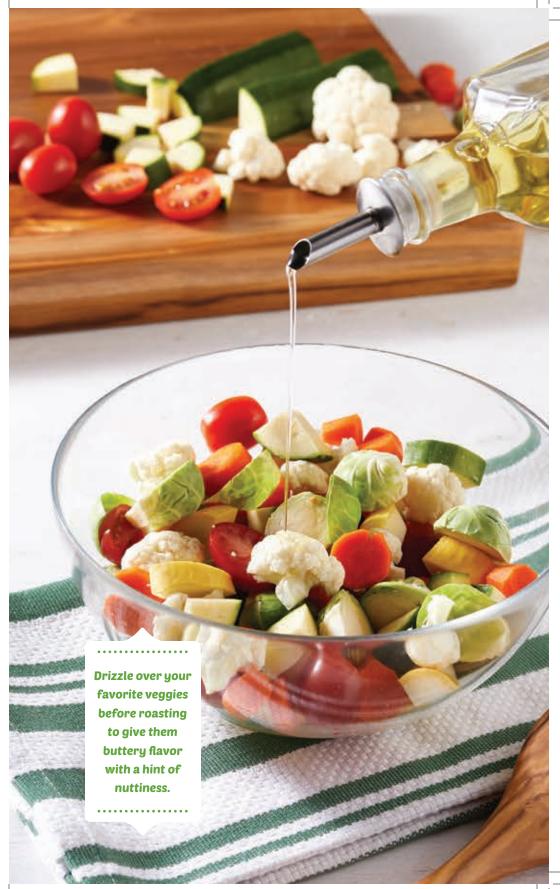
Made with only three deliciously simple ingredients, **Simple Truth Organic™**Fruit Syrups are crafted responsibly and sustainably with Fair Trade Certified™ sugar.



product feature



Simple Truth Organic™ Avocado Oil is rich in heart-healthy fats. And it can withstand high temperatures, so it's perfect for roasting, sautéing and grilling.





As a thank you for shopping our brand, enjoy these special savings picked for you. We hope they help you pick up more of your favorites for less—and maybe discover something new to love. To learn more about the brand and our full line of products throughout the store, visit





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in our food.®

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