

Your Business Roles



Achieve your financial goals and create a new lifestyle for you and your family by owning an Invisible Fence Brand dealership.

Some people are surprised to learn that a pet fencing business is primarily all about people. An Invisible Fence® Brand Professional is:

A Sales Person

Think of selling as helping: helping people enjoy their pets; helping pets live longer, happier lives. Our products many features and benefits make selling the systems rewarding and enjoyable.

A Service Person

You'll meet with pet parents in their homes, custom designing each fence layout, providing installation, and personalized pet training.

A Business Person

Business administration can be complex. We have terrific tools to help you fuel your passion for managing the ultimate success and profitability of your business.

A Pet & People Person

Our best Invisible Fence Brand dealers love making an investment in their communities, with their time, talent, and passion for pets.

A Team Member

You'll have the backing of the entire Invisible Fence Brand network. You'll work closely with your distributor, who will provide you with initial step-by-step training and ongoing support.



**Do you want to thrive
in your own business?**



Ask Yourself:

- ✓ Do you like business, marketing, and selling?
- ✓ Do you have access to start-up capital for your business?
- ✓ Do you love dogs and cats?

If you answered "yes," then an Invisible Fence® Brand dealership may be right for you! Complete your Request for Consideration form by visiting:

www.IFBdealer.com



Get the Satisfaction of Owning an Invisible Fence® Brand Dealership



**Invisible
Fence** Brand

The Brand Vets Recommend Most
For Dog Safety and Freedom

Realize Your Entrepreneurial Dream With Invisible Fence® Brand



Invisible Fence® Brand
The Best Solution For Dog Safety and Freedom



Since 1973, Invisible Fence® Brand has set the gold standard in providing pet safety and owner peace of mind. We've built the Invisible Fence Brand to be the most recognized name in pet containment and safety.

- ✓ More than 35 years of protecting pets
- ✓ High demand products and services
- ✓ Industry leading electronic fencing systems and behavior solutions
- ✓ Over 300 dealerships in the US and Canada

With our proven systems, you'll benefit from years of sophisticated strategic marketing, a booming pet ownership market, and a strong brand name awareness in the community. You'll also enjoy a great work-to-life balance with a business in which you are home every night.

Become Part of a Large and Growing Market

Fast Facts

Dogs are a member of the family in more than 44 million households.

Pet Services is estimated as a \$3.4 billion market in the United States.

Discover a Superior Business Opportunity

"It makes us feel good that what we do makes people's lives better, and their pets lives better too."

Kurt and Ronnie Connell
Invisible Fence of South Willamette Valley



"Invisible Fence® Brand allows us to enjoy a flexible lifestyle and financial freedom."

Jeni and Harold Bruns
Invisible Fence of Southwest Michigan

Superior Brand: Invisible Fence® Brand is the leading name in pet containment with a 99.5% success rate and over 2 million dogs and cats protected.

Superior Solutions: Invisible Fence Brand has a pet containment solution for every property, for every budget, for every dog or cat.

Superior Training: Our proprietary Perfect Start™ Pet Training protocol gets pets off on the right paw.

Visit our website to learn more about the competitive advantages to owning an Invisible Fence Brand dealership.

www.IFBdealer.com