

NAKED GRANOLA

**GET REAL, RAW AND
READY TO GNAW**

What's in your food?

As times progress, modern day-to-day food has become more processed and saturated with sugars, sodium and hydrogenated oils. It has become challenging to find good food made with good ingredients. Ready-to-eat, on-the-go nutritious food is even harder to find. However, all that can be changed once you try Naked.

Here at Naked, we ensure every ingredient carefully hand-baked into our granolas are 100% natural, real and bursting full of goodness. Only the best for your health, that is our guarantee.





HUMBLE BEGINNINGS

Convenient, healthy and delicious, that's what our bars are. Those are the words of our founder, Elly Duanne. Her legacy echoes through every product made authentically for yours truly. We have been baking since 1970 in Czech Republic, Elly's birthplace, with humble beginnings in her very own kitchen. We continue to uphold the tradition of creating our bars in small batches for a more delicious, homemade taste. Each bar goes through a rigorous quality check before reaching you: our beloved customer.

We like to think of ourselves as master crafters, and you our valued clientele. We would never green-light any product that fails to meet our high standards and expectations. So rest assured, every bite you take will be a wondrous journey and every ingredient is nutritionally sound.

FLAVOUR PROFILES

THE BEST SO YOU CAN REST

We have a varied selection of unique flavours ranging from our iconic Citrus Berry, bestselling Swiss Dark Chocolate and the original Honey Apple. We also expanded to granola packs and trail mixes for convenience. With all these lip-smacking options, you'll be spoilt for choice!



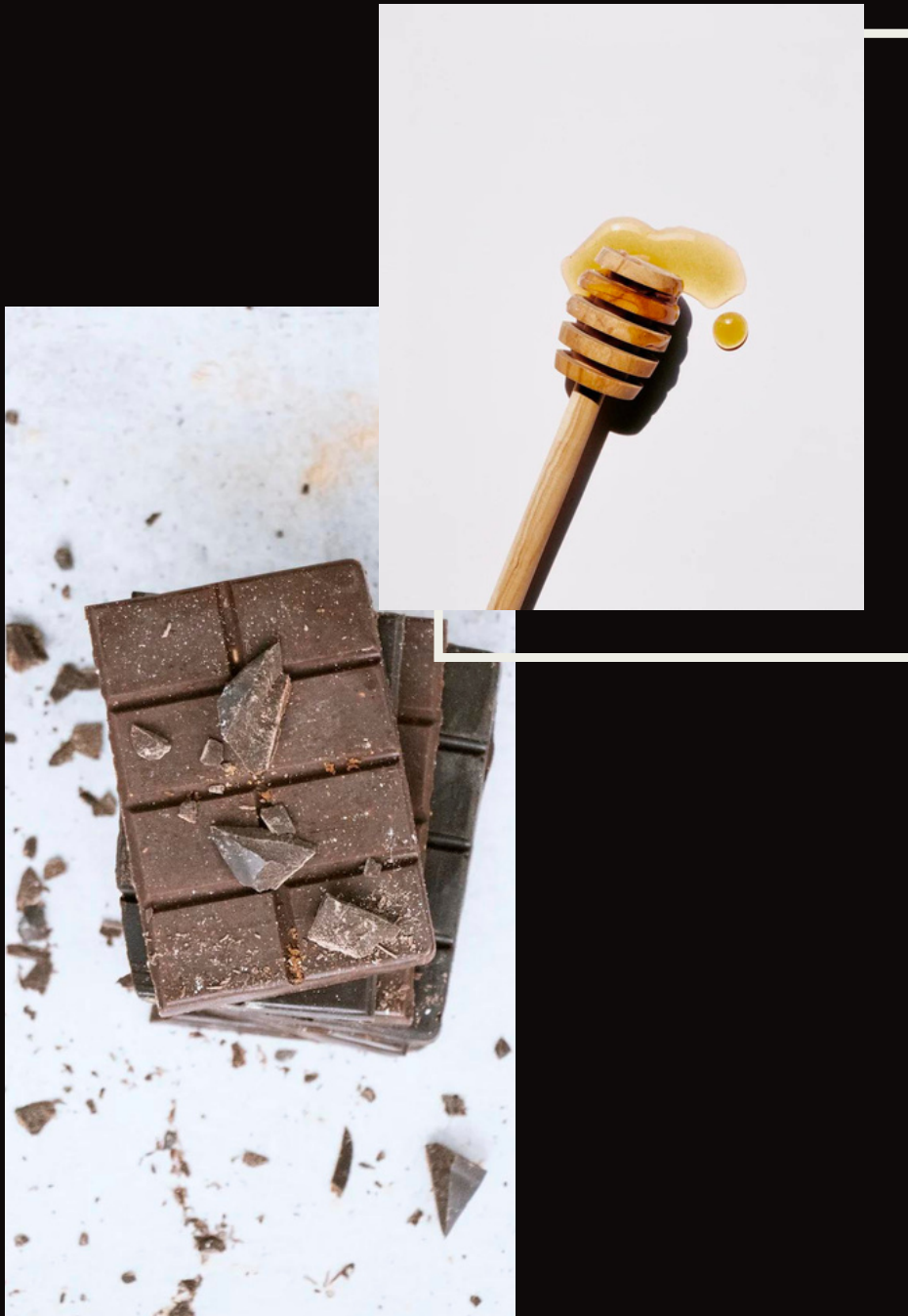
THE TALE OF THREE FLAVOURS

When Elly started with her first granola bar, she experimented with two basic, staple household ingredients- honey and apple. The result was a fragrant, appetizing combination that would soon appeal to the palate of many friends and family. Word spread of Elly's simple yet tasty homemade granola bars and soon her husband Luiz stepped in to help with the booming business.

The next concoction Elly developed was the brand's signature Citrus Berry- a refreshing, tangy symphony of delectable oranges mixed with strawberries, raspberries and blueberries. This flavour was not only flavourful but unique and unlike anything on the market, leading to Elly's second big hit.

For the final product, Elly decided to create a sensual, velvety concoction by importing Swiss dark chocolate to blend with oats until perfection. This created a rich-tasting bar with lingering bitter notes that would certainly appeal to those seeking an unsweetened, health-conscious treat.

With three distinctive flavours and a solid recipe ready for production, Naked was born. Poised for market domination in the 70's where granola bars were considered relatively new to the market and rare to tastebuds of consumers across the world, Naked had an advantage with premium crafted and flavourful products.



2000S AND BEYOND

IN 2000, NAKED LAUNCHED OUR GRANOLA CEREAL LINEUP, “THE CATWALK” - A PRODUCT LINE SPECIALLY CONSISTING OF FLAVOURED GRANOLAS IN A VARIETY OF PACKAGING RANGING FROM MINIS TO LARGE.

‘The Mini’ is a 50g packaged granola that’s easy to bring and enjoy on-the-go, while the ‘The Midi’ and ‘The Plus Sized’ are more ideally suited to home consumption. Enjoy the taste of all three iconic flavours, now as granola cereals in convenient packaging made to suit every occasion.

[BUY NOW](#)



THE FINAL SAY

Without the love and loyalty from you and all other GranolaHeads, we wouldn't be the brand Naked we all know and love today. It's because of your unwavering dedication and support, we are able to deliver deliciousness to your doorstep.

We call ourselves "Naked" because we are an open book- we have nothing to hide. Our products are all-natural and our company runs on trust and transparency. We are raw, real people committed to serving and creating only the best for our community.

Join the Naked GranolaHead family, our special membership FREE of charge and enjoy perks such as free delivery of our products directly to your home.

Naked.

Get ready to get real, raw and ready to gnaw.



Got questions? Contact us at +123456 toll-free or email us at NakedGranola@help.com