

Multimedia storyteller, journalist and audio producer with words in student, local, national and trade papers including Exposé, Hertfordshire Mercury, The Guardian and Retail Gazette

references available on request

Example of articles

Hundreds of University of Hertfordshire staff to join nationwide strikes over pay condition

Hertfordshire Mercury

Banning flights on UK routes with fast rail links 'could cut flight emissions by third'

The Guardian

China bans fruit vapes - but not their export to the UK

The Observer

Time spent in blue spaces benefit children in later life, says study

The Guardian

see portfolio

Skills & Certification

Attended online certification course to strengthen content creation and technical skills

- BCS LEVEL 2 EDCL Certificate in IT Application Skills (QCF) - Microsoft Word Applications including Excel
- Confidence with audio editing software, such as Reaper
- Experience with Google Analytics, Wordpress, Mailchimp, Canva, SEO editing and more

Interests

Volunteer at the Foundling Museum (2018 -2019)


Volunteer at primary schools (providing support to children with reading difficulties)

Personal Blog - 'Practical Ways to Support the Struggle Against Police Brutality', summer 2020

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 **portfolio**
muckrack.com/yasmeen-louis/portfolio

Educational Background

Francis Holland School

London

2014 to 2019

11 GCSEs (5A* 5A 1B)

4 A-Levels (English, Classical Civilisation,

History, Maths) - AABC

EPQ - A

Awarded an Academic Scholarship in sixth form.

Member of the Magazine Committee.

University of Exeter

Exeter

2019 to 2022

Bachelor of Arts with Honours in History - 2:1

'Uses of the Past' module - required high

level of research and critical skills in

investigating media and tourism in Belfast

and Southampton - this module was

awarded a 1st (78%).

Work Experience

Journalist

Retail Gazette | London | May 2023 – present

- News articles and features for Marketing Beat and Grocery Gazette. Role involves social, photo, SEO and sub editing. - [see portfolio](#).

Journalist

Hertfordshire Mercury | Hertfordshire | November 2022

- Work placement at local regional paper - [see portfolio](#).

Editorial Intern

The Observer | London | October 2022

- Wrote many articles for the paper - [see portfolio](#).

Producer & Editorial Intern

The Guardian | London | August 2022 – October 2022

- Positive Action Scheme – produced, researched and revised scripts on podcasts such as Today in Focus, Politics Weekly and the six-part investigatory series 'Can I tell you a secret'.
- Credited for producing episodes such as Politics Weekly America's 'What does the future hold for Liz Cheney?' and Audio Long Read's 'The Deepest Silences'.

Head of Social Media & Radio Presenter

XpressionFM | Exeter | September 2019 – August 2022

- Handled social media accounts, and produced shows such as Newshour and Exefocus.
- Presented and produced own show, 'Just Jammin', which celebrated music from black origins, but from artists of all different cultures and nationalities, interposed with news from politics, culture and current affairs.

Contributing Editor

Exposé | Exeter | September 2019 – August 2022

- Contributing editor for the university's multi-award winning paper.

Journalist

Daily Mail | London | December 2018 – January 2019

- Internship attending high-profile court cases for research for articles – such as Sir Philip Green's court case.