

Product Update: Wondershare releases the latest version of Democreator with Advanced Recording and Upgraded Editing Features

SHENZHEN, China— SHENZHEN, China—Shenzhen based leading software developer, Wondershare, released the latest update of its screen recorder and video editor- DemoCreator V4.0. This newest update prides itself on addition of advanced video editing features. These features make DemoCreator a perfect fit for enthusiasts as well as professionals. It enables everyone to record screens and edit videos as per their needs and preferences regardless of their technical prowess in the field of video editing.

It wouldn't be an overstatement to say that videos these days have become an integral part of everyday life. In recent times, it has become an even greater need of people belonging to different sections and occupations in society to engage in video making and editing. Teachers, content creators, journalists, enthusiasts, entertainers, all are engaging in video creation through the use of software like DemoCreator. And the post COVID world has shifted a large part of its daily activities completely online. Consequently, it has created a need for a lot of people to engage in video creation. Wondershare has filled this void by introducing advanced easy-to-use features in DemoCreator that make it possible for everyone to record and edit videos.

The idea behind DemoCreator V4.0 and its upgraded features is the accessibility-oriented mindset of its developers, as was made clear by the product manager of DemoCreator, Frank Zhang. According to him, this newest version intends to create a perfect balance between professional-grade screen recording software while also featuring a wide array of video editing tools for amateurs and professionals alike. By achieving this balance in its newest version, the developers have created a video recording and video editing tool that can be used by people belonging to different walks of life, and not necessarily professionals.

This enables users to have a faster learning curve due to which they can quickly make videos that they like and publish those videos online in the fastest time frame.

DemoCreator V4.0 comes with several features and tools for video editing which are enumerated below:

- **Screen recording:** One of the most basic yet crucial features of this software is screen recording. Users can also select the area of screen they want to record. The recorder videos can be saved in different formats like MP4, WMV, AVI, MOV, GIF, and MP3.
- **Video editing:** This is the second basic function of this software and one of the most extensive ones. It allows users to meet their fundamental video editing requirements. It comes with options like trim, crop, resize, split, rotate, denoise audio, dubbing and a host of other features.
- **Video effects:** Editing features such as studio-like green screen feature which lets users edit, crop and change the background of their videos. Other effects include mosaic and cinema.
- **Multiple caption types:** A number of different caption options which can be used for openers, titles, subtitles and end credits depending upon the user's preference.
- **Annotation options:** comes with a variety of annotation options like dialog boxes, lines and arrows, sketch animations, and shapes. Users can use these options to make their videos more engaging.
- **Sticker options and effects:** Different sticker categories like animation effect, gesture effect, background, game, education, and social media enable users to add different effects and clip-arts to their videos.
- **cursor effects:** It also comes with the option of saving the cursor data and features different highlights, rings, and sound effects for its movement.

Wondershare is a provider of leading software solutions in the areas of multimedia, utility, office and mobile applications. It has its presence in over 150 countries throughout the world. Its objective is to provide software solutions that bring ease and simplicity to people's lives no matter where they belong. Wondershare Democreator, being one of their flagship products hopes to achieve exactly that. With its newest update, they intend to help their users better create videos whether it is for professional or non-professional use. They also aim to create every

successive software update better than the last one with the promise that future versions will bring even newer features to the market.

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