

2022 REAL SIMPLE HOME PREVIEW

Beach House Dreams

Every year, we ask our favorite designers to bring their ideas and creativity to the REAL SIMPLE Home. This time, we're starting with a 2005 house in Rosemary Beach, Florida, that's ready for a functional and inviting refresh. Two of the designers share their mood boards for transforming this space.

BY LESLIE CORONA AND ERICA FINAMORE



Gina Gutierrez

GINA RACHELLE DESIGN
@ginarachelledesign

Gina, based in Sebastopol, California, began designing in 2012, after 15 years as a trainer and gym business partner. Her style is traditional with a twist: She mixes sleek contemporary decor with vintage pieces and gravitates toward bright colors.



THE GOAL A Relaxing Kitchen and Dining Area

The challenge, Gina says, is to embrace the home's beach vibes—it's a few minutes' walk from the stove to the sand—without creating a coastal cliché. So she's going with subtle references and a calm palette of mint and navy, evoking the ocean.



“The tile reminds me of a crane. It nods to the beach but isn't too on the nose.”

Gina's Plan

A WAVE OF BLUE

Navy paint on the wood trim will unify the kitchen and dining area.

SPLASHY TILE

Gina would like the kitchen's white subway tile replaced with handmade clay pieces.

MULTITASKING SINK

A customizable workstation sink will simplify meal prep—chop veggies on the board, then swoosh stems, peels, and pits into the sink.

LIGHT HOUSE

Gina plans to add nautical-inspired brass fixtures over the island and swing-arm sconces by the stove.

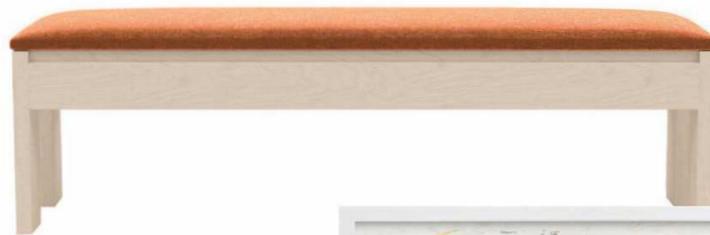
TO BUY: Leaf Tiles, \$57 per sq. ft.; tesstile.com. Fern Kitchen Island, \$3,498; anthropologie.com. Valspar Paint in Pitch Cobalt, from \$26 per gallon; lowes.com. Princeton Long Sconce, from \$368; schoolhouse.com. Elkay Fireclay Single Bowl Farmhouse Workstation Sink Kit, \$1,643; elkay.com for info. Cobb Counter Stool with Back, \$389; rejuvenation.com.



Clara Jung

BANNER DAY INTERIORS
@bannerdayinteriors

Clara started her career in corporate law before launching her firm in 2014. The Berkeley, California-based designer favors a slightly mismatched aesthetic. She rounds out a few new pieces with vintage finds and art, so a room looks like it's been decorated over time—not overnight.



THE GOAL
A Bedroom with the Feel of a Boutique Hotel
Clara loves rooms that are packed with vibrant colors, fun prints, and layers of textiles and textures. She always starts the process by choosing inspirational images, then she builds from there. For the primary suite, she's designing around a mural that reminds her of trees in the Florida Panhandle.

This modern take on a Windsor chair is small enough to tuck under the desk when not in use.



Clara's Plan

WALL-TO-WALL INSPO

The forest mural (top) will cover one wall in the suite, setting the tone and the palette.

SOFT LANDING

The pale cream color of the bed will pop against the darker tones of the wall mural behind it.

COLOR FORMS

Clara wants artwork that connects to the room's color scheme of green, gold, and rust.

SIDE PIECE

Clara plans to use a desk as a nightstand, so it can serve double duty in the small space.

STAIN POWER

No need to be matchy-matchy with wood tones. An ebony-stained chair at an oak desk brings character.

TO BUY: Imaginarium Mystic Mural, from \$1,148; fineanddandycompany.com. Camilla Bed, from \$699; westelm.com. Cade Upholstered Wood Bench, \$795; interiordefine.com. Season's Echo by Jennifer Daily, from \$24; minted.com. Fallon 48" Writing Desk, \$1,999; potterybarn.com. Millbrook Dining Chair, \$998; serenaandlily.com.