

# REWRITE THE SCRIPT™

## Empower your employees to take control of their health

Our prescription drug market is out of sync with the way we buy everything else in today's digital world. There is no transparency. No choice. No control. Someone out there is benefiting from the system and it's not consumers or employers.

Consumers want to be informed shoppers and have visibility into what their drugs truly cost — without surprises. That's what employers want, too.



### The prescription drug debacle is impacting lives

- Drug spending growth is greater than all other combined healthcare benefits spending<sup>1</sup>
- Americans pay 30% more than the rest of the world for prescription drugs<sup>2</sup>
- 450 million prescriptions are abandoned at pharmacies each year due to unexpectedly high costs, driving \$300 billion in avoidable medical costs for employers<sup>3</sup>

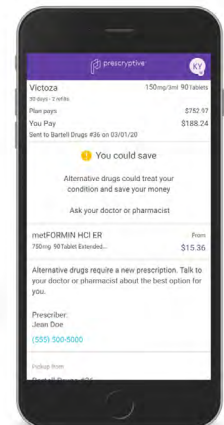
Prescriptive puts an end to this by eliminating middlemen from the drug market to let consumers take charge of their healthcare.

## INTRODUCING THE WORLD'S FIRST PRESCRIPTION INTELLIGENCE PLATFORM

Our prescription intelligence platform replaces traditional pharmacy benefits with a simple mobile experience that **empowers consumers, cuts costs and inspires better health.**

### Simple. Personal. Powerful.

Prescriptive is the only platform that's built around serving consumers. It connects your employees with their benefit plan and provider network in real-time — at the point of care — securely sending them personalized mobile alerts that help them shop for drugs with true pricing and competitive options.



### Prescriptive:



#### EMPOWERS CONSUMERS

Employees are empowered by access to a true shopping experience that's personal, timely, transparent and actionable.



#### CUTS COSTS

Employers will see 15 – 40% savings from lower drug prices, smarter plan designs, and increased employee engagement.



#### INSPIRES BETTER HEALTH

Research shows that engaged patients are healthier, happier, more productive employees.

## All the pharmacy benefits and so much more

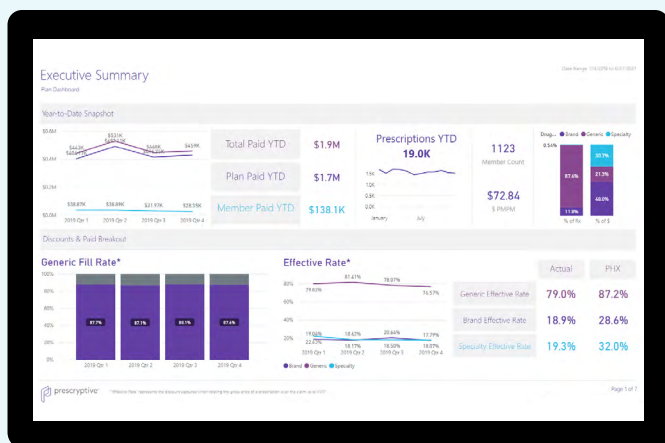
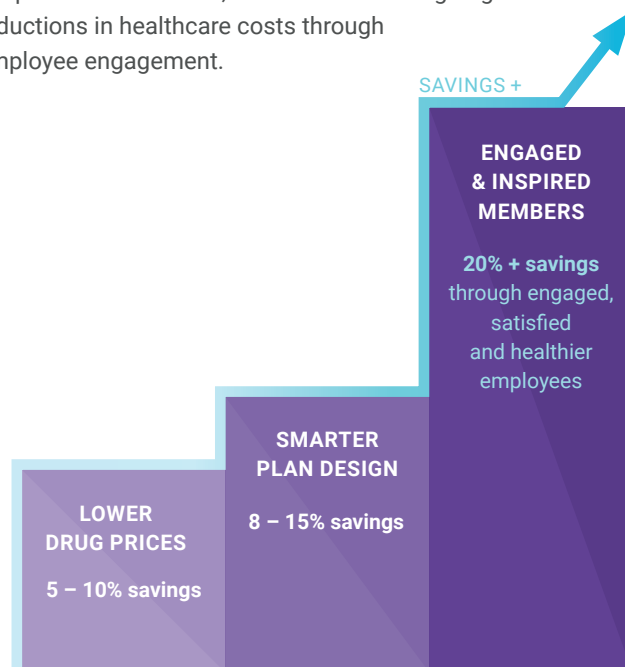
For a simple subscription fee, our prescription intelligence platform provides all the traditional pharmacy benefit services you need:

- ✓ Direct connection to over 40,000 pharmacies in our national network, including specialty and mail-order
- ✓ Flexible formulary and plan design
- ✓ 100% pass-through pricing and rebates
- ✓ Clinical services and utilization management
- ✓ Real-time data and analytics

You also get complete transparency and control over plan performance, direct access to market pricing, transition support to boost employee engagement, and a modern consumer experience that empowers your employees to save money and improve their health.

## Sustainable savings through employee engagement

You can decrease your prescription benefit costs through lower drug prices and a smarter plan design. Beyond this, the platform drives real, sustainable and ongoing reductions in healthcare costs through employee engagement.



## You own your data

From your dashboard, you now have access to real-time data and actionable analysis. We provide you immediate, insightful data about drug and pharmacy costs, utilization, and employee health trends — so you can optimize your pharmacy benefits for even deeper savings.

Let us show you how easy it is to  
EMPOWER YOUR EMPLOYEES AND CUT  
PHARMACY BENEFIT COSTS BY 15 – 40%.

Email [hello@prescriptive.com](mailto:hello@prescriptive.com) to get a demo of the consumer experience and a free savings analysis.

[prescriptive.com](https://www.prescriptive.com)



REWRITING THE SCRIPT

<sup>1</sup> Kaiser Family Foundation, *Prescription Drug Spending and Use* (May 2019)

<sup>2</sup> The Commonwealth Fund Issue Brief, *Paying for Prescription Drugs Around the World: Why Is the U.S. an Outlier?* (Oct 2017)

<sup>3</sup> Johns Hopkins University, *Adherence and Health Care Costs, Risk Management and Healthcare Policy* (Feb 2014)