

Bathroom Renovation Done Right Offers Satisfaction and a Solid Return on Investment

Greg Norman, founder of BathMasters, discusses the dos and don'ts of hiring a contractor for bathroom renovation.

(Clearwater, FL) January XX, 2018 – When considering how to allocate your home improvement budget, remodeling a bathroom can provide both a good return on investment as well as the added value of a beautiful new and modern space to enjoy in your home. According to a recent Realtor.com article, bathroom renovation provides a return on investment (ROI) in the ballpark of 65.7 percent.¹ Opting for luxury finishes bumps the ROI even higher. But, according to bathroom remodeling expert Greg Norman, it is important not to cut corners.

“Home buyers today are looking for updated bathrooms,” says Greg Norman, licensed contractor and founder of BathMasters. “At a minimum, an updated master bathroom should include two sinks, nice lighting and a walk-in shower. To avoid looking dated, it’s a good idea to pick neutral paint colors and finishings as well.”

If you own an older home with one and a half baths, adding a new bathroom can significantly add to the value of your home as well. Tacking on an additional bathroom will add 8.7 percent to the value of your home according to a National Association of Realtors study.² “A buyer looking for a three or four bedroom home will want two full baths,” adds Norman. “If your home only has one and a half, I would recommend adding a bath rather than renovating the one full bath you already have.”

Norman stresses that, when considering a contractor to remodel a bathroom, it is important to hire a professional licensed contractor. A licensed contractor:

- **Will help you determine the best way to spend your money.** They can take a look at your budget and suggest the best strategy and materials to complete the job.
- **Is legally obligated to guarantee their work.** That means they are motivated to do the job right the first time around!
- **Can get better prices on materials** like tile, paint and grout and pass the savings on to you.
- **Is better at ensuring your project does not go too far over budget.**

While the low service costs of an unlicensed contractor may be tempting, the risks you take in hiring one do not outweigh the benefits.

- First and foremost, knowingly hiring an unlicensed contractor is illegal.³ This means that you could face a stop work order, delaying your project, or fines up to \$5,000 if caught.³
- Second, an unlicensed contractor often does not have proper liability insurance meaning you would be the party responsible for any injuries or damages.³

- Finally, unlicensed contractors are notorious for shoddy work.³ You may have to hire a licensed contractor to make repairs adding to the cost of the project.³ Thus, you might end up spending well beyond the original quote you received from the unlicensed contractor.

"It's well worth the time and energy it takes to ensure that you have the right people remodeling your bathroom," says Norman. "At BathMasters, we thoroughly train our employees and pay them more than the average industry wage to make sure our customers are getting the best services. Here are some tips to make sure you are hiring a good workforce:

- Verify the contractor has a current license and insurance to do work in the state you live in.
- Check building permits to confirm that you are legally allowed to perform the renovations you are making.
- Get everything in writing. Any promises made orally should be written into a contract, including warranties on labor and materials."

About BathMasters

BathMasters is a family owned and operated business that specializes in residential bathroom and kitchen renovations. Contracting has been the mainstay for the Norman family, owners of BathMasters, for decades. Owners Greg and David Norman were raised and taught by their father Bill, a Master Plumber, and influenced by their uncles, a Master Carpenter and Master Electrician. The Norman family legacy that BathMasters abides by includes the guarantee of quality work – to never cut corners – as well as a commitment to honesty and integrity in customer service.

The licensed professionals at BathMasters work with each customer to meet their unique needs and ensure the best possible use of budget. All employees are professionally trained and obligated to provide the highest level of service. BathMasters has an A+ rating from the Better Business Bureau. BathMasters is a division of Greg Norman and Associates, Inc. and is headquartered in Florida. Greg Norman and Associates, Inc. also owns and operates Kitchen & Bath Design Studio in Virginia.

1. Heidenry, Margaret. "How Much Does It Cost to Renovate a House? The Numbers You Should Know." *Realtor.com*. N.p., 9 Jan. 2017. Web. 16 Jan. 2017.
2. McCleary, Kathy. "Which Home Improvements Pay Off?" *HGTV*. HGTV, 25 Mar. 2015. Web. 16 Jan. 2017.
3. Lieser, Jeff. "Don't Hire an Unlicensed Contractor in Florida." *Lieser Skaff Alexander*. N.p., 17 Dec. 2015. Web. 16 Jan. 2017.

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