

JOSH CORN

SENIOR ART DIRECTOR

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portfolio: [cornfolio.com](https://www.cornfolio.com)

ABOUT ME

- 15+ years experience working as a graphic designer
- 5+ years working with digital and print design in an agency environment for clients of all sizes across multiple industries
- Strong communication and presentation skills in both internal and client-facing interactions
- Ability to take minimal and complex directions to complete projects successfully and on time
- Excellent at working both within groups and independently to develop creative concepts

WORK EXPERIENCE

SENIOR ART DIRECTOR [Gelia](#)

(2021-2023)

- Worked closely with account executives and other creative team members to manage the proper creative execution across a variety of marketing campaigns
- Ensured brand and design consistency across all design materials
- Key role in the onboarding process and management of new creative team members, working with them to improve workflow and providing concise and constructive feedback when necessary

ART DIRECTOR [Gelia](#)

(2019-2021)

- Provided impactful graphic design solutions that achieve communication and strategic goals set out by our clients
- Assisted with the design and development of compelling campaign concepts that resonate with a variety of different target audiences
- Consistently handled feedback in a positive and efficient manner, resulting in the best possible end-product for our clients

CO-FOUNDER / CREATIVE DIRECTOR [bukuLABS](#)

(2017-2023)

- Essential role in building a creative marketing agency from the ground up, including internal branding, marketing, client outreach, and development of [bukulabs.com](https://www.bukulabs.com) website
- Responsible for collaborating with businesses and individual customers on marketing and design strategies. Ranging from local restaurants to individual political figures (Mayor, Town Council, County Commissioner)

ART DIRECTOR [Progress Software](#)

(2016-2019)

- Member of internal design team, reporting directly to the Creative Director to develop design assets that support our company and customers
- Worked with external customers (Oracle, Salesforce, and Infor) to properly integrate their branding into our creative marketing materials
- Assets include whitepapers, e-books, case studies, web + print ads, paid social ads, email marketing, application interfaces, videos and more

PRODUCT MARKETING INTERN [Progress Software](#)

(2014-2016)

- Collaborated with product managers and product marketing managers on developing concepts and executing the overall visual design for a wide variety of campaigns
- Developed the language and visual design for social media campaigns on channels with over 100k followers

SKILLS

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe AfterEffects**
- **Adobe InDesign**
- **Adobe Premiere**
- **Adobe Acrobat Pro**
- **Adobe XD**
- **Microsoft Office**
- **Keynote/PowerPoint**
- **Web Development**
- **Webflow**
- **Figma**
- **UX/UI Design**
- **HTML/CSS**

EDUCATION

- **UNC Chapel Hill**
- B.A. Media & Journalism
(2016)

AWARDS

- **ADDY Award Winner**
- 2022
- 2021
- 2020