

JOHN (JACK) CROWN

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Professional Summary

Highly efficient worker, well established in fast-paced and challenging environments. Eager to learn with an aptitude for applying new knowledge about media and production with skill and efficiency.

Education

Bachelor of Arts: Digital Communications And Media, GPA: 3.6

Expected in 05/2025

University of Cincinnati - Cincinnati, OH

- Dean's List Fall 2022, Spring 2023, Fall 2023
- Video Production Club Member
- Bearcast Media Member
- Taken classes including but not limited to: Intro to Film and Media, Digital Storytelling I & II, Intro to Marketing, Intro to Microeconomics, Foundations of Digital Media, Documentary Production, & Consumer Behavior

Professional Experience

Social Media Marketing Director

07/2023 - Current

UC's Video Production Club - Cincinnati, OH

- Monitored online presence of the club's brand to engage with users and strengthen member relationships
- Created newsletters and posts on organization's Instagram to inform followers about upcoming or past events
- Designed and implemented social media strategies to align with organization's goals

Intern

08/2024 - Current

White Lighter – Cincinnati, United States

- Capturing photo and video content for band to use for their social media pages (Instagram and Tiktok).
- Designed and presented social media campaign ideas.
- Conducted daily updates to social media profiles to boost company online presence.

Intern

04/2024 - 08/2024

Heritage Bank – Burlington, Kentucky, United States

- Developed content for newsletters and social media posts to keep customers and employees informed and engaged.
- Improved overall social media presence with consistent branding guidelines across all platforms.
- Assisted in the development of a comprehensive content calendar, ensuring consistency across all social media platforms.

Team Member

06/2023 - 08/2023

Chipotle – Westerville, Ohio, United States

- Addressed guest needs, question, or concerns to create optimum experience onboard
- Improved efficiency overall by working alongside fellow team member in a fast-paced environment

Links

- <https://jackcrown.journoportfolio.com/>
- <https://www.instagram.com/jackcrowncamera/>

Skills

- Adobe Premiere
- Time Management
- Order Delivery Practices
- Project Management
- Photography
- Video Production and Editing
- Online Marketing and Advertising
- Content Scheduling